City Offices
Palm Springs, Calif.

County Planners' Decision on Cement Mill Awaited Today

ESTABLISHED 1927

NEW THERMOMETER

	Max.	Min.
Friday, July 16	105	75
Saturday, July 17	108	68
Sunday, July 18	110	74
Monday, July 19	109	69

The Desert Sun

Of Palm Springs, California

IN OUR NEW BUILDING
174S North Palm Canyon Drive
(In The Center)

Business Office and Classified Ads	2249
Display Advertising	2240
News Department	3741

Vol. XXI—No. 102 | Palm Springs, California, Tuesday, July 20, 1948 | Single Copy 10¢

Parking Meters to Be Installed This Fall

New Signs In Place By Fall, Word

City Engineer Minturn Expects To Receive Materials in 40 Days

George Minturn, city engineer, Saturday said that if the promised pipe for standards is delivered according to schedule, the city will be bedecked in new street signs before the approaching season is well under way.

City council last Wednesday adopted a design for the street signs which will be uniform throughout the city. It shows blue letters on a gold background and at the top is a view of the sun shining on the desert.

CONTRACT has been awarded the United States Porcelean company for the signs which will number 931 in the city.

They will be erected at each intersection according to a recent state law which specifies the height of the signs above the street level and their position at each intersection for the best visibility.

WHEN THE SIGNS are -in stalled, Postmaster R. M. Gorham, recently said, mail carrier routes will be extended to take in new territory. Some extensions have already been authorized by the postoffice department in Washington and applications have gone in for other extensions following a survey of the city by Gorham and Assistant Postmaster Merritt Williams.

Start of the authorized extended service has been held up by lack of adequate signs.

MINTURN SAID Saturday that he had been promised early delivery of pipe needed for sign standards and expected it to start arriving within 40 days. As soon as the pipe arrives, work will start on erection of the new signs.

The Porcelean company is already at work on the plates following selection of the design last week and by October it will be easy to find one's way about Palm Springs, Minturn said.

This Side Of The Sun

By Phat

**It's neither heat, humidity,
It's only the bromidity.**

◆ ◆

Well, we're vindicated again . . . It did NOT get up above 120 degrees in Palm Springs last Thursday . . . It was a malicious rumor. So all that extra brow-mopping you did last week was in vain. . . . It was a mere 113 on one official thermometer and 116 on another. True, that made it the hottest day of 1948 to date but not the hottest day since records were kept in the Village . . . Up at the fire station where two thermometers were reported to have registered 123 Thursday, the doughty Palm Springs boosters have the record to prove it . . . Written by the weather itself . . . These firemen are old-timers in the Village . . . They're not the ones to mop a brow and add ten degrees to the weather just because misery loves company . . . On the other hand, they won't subtract, either . . . So it was 113 not 123 . . . Don't argue with them . . . They are the kind who rush to defend the fair name of Palm Springs at the drop of a hat . . . If they can find anyone who wears a hat.

◆ ◆

I'M JUST a newcomer here . . . Have been a Villager only for the past six, going on seven, years. But in that time have scoffed as only a real scoffer can scoff, at those panting citizens who like to believe the worse and take satisfaction in the superlative . . . You know, the kind who, when they feel bad, really want to feel bad . . . They don't want to feel worse, they want to feel worst. The kind who insist it was 130 and anyone who says it was only 129½ is a chamber of commerce booster . . . In these seven years I've heard people report maximums ranging from 124 to 130 degrees and in all that time the hottest I've seen recorded was 119 degrees . . . And that happened only twice . . . Up at the

See THIS SIDE OF SUN, Page 5

Softball

Nine Games Scheduled; Eight of Them Here

Nine softball games involving local teams were listed between now and the week-end by Bob Bennett, recreation director. All but one of them is slated for the Field Club diamond where four double-headers are scheduled. The goings-on for the week:

Tonight: Senior Boys vs. an outside team, first game; Indio vs. Palm Springs, county league, second game.

Tomorrow night: Tex Driskell's Rangers vs. Roadrunners, Boys league, first game; American Legion vs. Mexican Colony, Desert league, second game.

Thursday night: Desert Stars vs. Mexican Chicks, Girls league, first game; Desert Hot Springs vs. White Sox, Desert league, second game; Palm Springs at Hemet, county league.

Friday night: Pete's Pioneers vs. Roadrunners, Boys league, first game; Mexican Colony vs. Junior Chamber of Commerce, Desert league, second game

Local Schools Lead County In ADA Gain

While all schools in the county showed increases during the past year, figures released by County Superintendent of Schools last week showed that Palm Springs was first in percentage of gain in average daily attendance in both elementary and high schools.

The figures from Superintendent Smith's office revealed that the elementary district jumped from an average daily attendance of 827 in 1946-47 to an ADA of 1027 in 1947-48, a 24 per cent gain.

Palm Springs high school had an ADA of 274 in 46-47 and of 310 in 47-48.

The elementary district passed Banning to take fifth place in the county behind Riverside, Corona, Indio and Palo Verde while the high school ranked sixth in the county in ADA.

In the county, as a whole, Smith said, the average daily attendance went from 27,430 in in 1946-47 to 28,879 in the past school year.

Maligned

Thursday Was Not the All-Time Hot Day

It wasn't so somebody was seeing double.

Thursday, July 15, which had been credited with being the hottest day on record here with 123 was anything but that. True, it can lay claim to being the hottest day of 1948 to date but it has no right to be called the all-time hottest day.

It definitely was not 123 here that day! Examination of the chart on the recording thermometer at the fire station shows a mere 113. And there have been two days recorded in the past when the thermometer went to 119.

The official city thermometer which for some time has done duty back of the police station but was moved to the new civic center on McCallum way a week ago, registered 116 that day. But there was something wrong with that thermometer, Sgt. O. O. Johnson said, and he ordered a new instrument.

Then someone said that two thermometers atop the fire station, one of which writes its own record on a roll of paper and the other just an ordinary instrument, had registered 123. That started it and perspiring citizens mopped still faster.

A check of the paper taken from the recording thermometer by Fire Chief Bill Leonesio, however, showed the top on Thursday to have been 113 along about 3:30 p.m. The minimum, however, was 81 so perhaps those who mopped, didn't do so in vain.

Anyway, a new thermometer is functioning at the civic center today.

Storeroom and Contents Damaged by Flames

Spontaneous combustion was blamed for a fire Saturday at 10:50 a.m. which heavily damaged a garage and storage room at 1201 North Palm Canyon drive.

The property is owned by Sylvia Chaney and Maud McQuillen.

The blaze broke through the roof and the contents of the building were seriously damaged by fire and water.

Men's Wear Convention Expanding

This Year's Event Will Attract 3,000 Spalding Told by Ass'n Head

This year's Men's Wear Manufacturers convention to be held here October 29, 30 and 31, will exceed by far any of the previous gatherings here Wal Spalding, in charge of local arrangements, said yesterday on his return from Los Angeles where he conferred with heads of the association on convention plans.

Knute Thoreson, president of the association and general chairman of the convention, told Spalding that interest in the 1948 event is already reaching a record height.

THE EVENT, according to the association head, will attract between 2500 and 3000 manufacturers, style experts and buyers to the Village.

Requests for information and reservations are coming in from all parts of the nation and Hawaii and Alaska are well represented too, in the requests.

Spalding, Thoreson and others connected with the association went over preliminary plans last week and there will be more and bigger items on the program the Villager said on his return to the city.

THE STYLE SHOW for buyers and salesmen which will close the affair Sunday night will be one of the most elaborate and will set the sportswear styles for the world.

Spalding and the local committee are lining up reservations for a record number of western men's wear manufacturers for the occasion, the third to be held in the Village.

IN THE MEANTIME, Los Compadres club is not idle on plans for the fifth annual Western Week which starts the day before the convention opens and continues the remainder of the week.

Fifth annual Western Week starts October 28 and continues until Oct. 31. President Phil Delano of Los Compadres which originated the event, has all committeemen appointed and all are working on plans.

George Strebe is general chairman of the event and mapped plans before leaving on vacation.

ON HIS RETURN, active work to whip the tentative program into permanent shape will start.

All of the usual features which have characterized Western Weeks in the past, plus a lot of new ones, are being prepared by club members who hope to make this one the biggest and best yet in keeping with the biggest and best Men's Wear convention and get the new season off to a rousing start, said Spalding.

Train Ride

Mrs. Brott Leaves Today For East and Canada

Mrs. Edna Brott, president of the Eastern Star luncheon club and prominent in women's circles in the Village took off today for a long train ride which will have its turning point in Toronto, Canada. First lap of the trip is to Oakland, thence cross country to Chicago, north into Canada and down to New York. The return trip will be from New York.

Mrs. Brott expects to return to the Village on Labor Day.

Last year she covered more than 7,000 miles in a rail jaunt and will more than duplicate that this year.

The time in the east will be spent visiting with friends and relatives.

Business at Steak

Junior C. of C. Board Rallies at Barbecue

Members of the board of directors of the Junior chamber of commerce met at the Banning home of Dr. Robert Backstrom, president, Sunday evening and enjoyed a barbecue steak party while talking over business affairs of the organization.

Present were Mr. and Mrs. Warren Slaughter, Mr. and Mrs. Paul Travor, Mr. and Mrs. Rex Cowan, Don Noble, Ted McKinney and the host and hostess, Dr. and Mrs. Barkstrom.

City Awaits Verdict on Cement Mill

Another Delegation at Riverside To Learn Results of Protests

Another large delegation of Palm Springs citizens, including many from surrounding areas, was at hand this morning at 9 o'clock when the county planning commission met in the court house at Riverside to hand down its decision on the "desert-mountain" zoning ordinance requested by Palm Springs.

The decision today will be based on the hearing last Tuesday when more than half a hundred residents of the Village and surrounding desert were present to endorse the ordinance and protest establishment of a cement mill just off Highway 111 near the Southern Pacific depot.

AT THAT TIME testimony by Villagers and desert citizens claimed the establishment of the plant would jeopardize property worth in excess of $70,000,000 due to prevailing winds which they said would whip cement dust and chemicals into the city and also contaminate the water supply of a vast area in the Coachella Valley.

S. A. Guiberson, who has been dallying with the idea of establishing the cement plant at the site for 20 years, and his attorneys, claimed the mill would not threaten the Village's economy or wreak havoc with the Coachella water supply.

COUNTY PLANNERS took the matter under advisement for a week and said they would make known their decision on the proposed ordinance today. The ordinance requested by Palm Springs covers 96 square miles of territory in the desert and surrounding mountains from Whitewater channel south and includes all of the famous canyons in this area. It would prohibit the building of such a plant as Guiberson plans in the vicinity of Snow Creek canyon.

Today's delegation to the county planner's session was headed by City Manager William E. Alworth and included all city councilmen now in the Village, representatives of the chamber of commerce, the junior chamber of commerce, civic organizations and citizens from Coachella Valley.

NO MATTER what the decision of the Planning Commission is, another hearing is inevitable. From county planners the ordinance will go to board of supervisors who will have to pass or reject the measure. County planners' decision is contrary to the hopes of the Villagers, they will have a chance to be heard before supervisors probably sometime in August.

Guiberson and his attorneys have the same chance.

AFTER THE MATTER reaches the supervisors, they will give ten days notice of the date of hearing on the proposed measure.

Site of the proposed mill is just south of Highway 111 and in the immediate vicinity of the Southern Pacific depot. It covers desert land and the mountains to the south which are reported full of limestone.



CONFERENCE—S. A. Guiberson, who wants to build a cement plant on Highway 111 northwest of the Village, is shown huddled in conference with his attorney, Zach Cobb (left), at last Tuesday's hearing on the "desert-mountain" zoning ordinance requested by Palm Springs. Decision on the ordinance by county planners is due today. (Riverside Enterprise photo.)

Elks Submit Plans for New Village Home

If all goes as expected, Palm Springs lodge B.P.O.E., will be chartered and in its own new home within a few months, a going organization.

August Nardoni went into Los Angeles over the week end, armed with drawings and plans of the new home to submit to Elk leaders in that city and confidently expects their approval.

The new home is in the building being erected by Arthur Wright on Indian avenue just below Amado. The Elks home will occupy the second floor which is being especially planned for the lodge room.

The building itself is of the latest modern design and will house the Amado cafe on the first floor.

Sanction of the head lodge is being asked this week by Nardoni in Los Angeles and Charley Valentino, who has been active in steps seeking formation of a local lodge, is hopeful approval will be speedily given.

"When we get the green light," he said yesterday, "we're going ahead with plans to make the local BPOE lodge one of the best in the organization."

Villagers, members of the Elks' lodges in other cities, have already held several meetings and formed an Elks Luncheon club which was active in the Spring. W. W. Moore was elected its first president.

The Elks Luncheon club served as a committee looking toward a charter for a local lodge. It plans to resume activities at the end of the summer months.

Hospital Plan Before County Board Monday

Final hearing on the proposal to form a hospital district for Palm Springs and surrounding territory will be held next Monday at 10 a. m. before county supervisors. At that time, if no protests are heard, date for the election will be set officially and final legal steps set in motion.

At the preliminary hearing June 7 before the board, no one appeared to protest formation of the proposed district. Petitions asking the action presented supervisors were generously signed in all sections within its boundaries. Harry C. Harper represented the district at the June hearing and will be present next Monday morning.

Chairman Kenneth Kirk of the organization committee has the assurance of supervisors, gained at an earlier meeting, that the election date will be set for some time in December at a time when practically all Villagers and winter residents will be on hand to vote.

So far no objection has been heard to the district plan which, proponents say, will give Palm Springs adequate hospital service the year around at a nominal cost.

Morton Bruton of the Palm Springs Trailer Village told police Saturday that a thief had broken into the trunk of his automobile and stolen a tire and wheel.

Installation Area Under Study Today

City Manager Prepares To Ask Bids as Result Of Council Action

By the time the new season rolls around the days of free and easy parking in Palm Springs will be but history.

City Manager William E. Alworth today was preparing to ask bids on parking meters for the Village as result of action taken by city council last Wednesday.

In the meantime, the city manager and the engineering office were planning a survey of the city to determine where the meters shall be installed.

THE REQUEST for bids will not specify the exact number of meters but will name a minimum and maximum figure.

Tentatively, Alworth said, the plan is to install parking meters on Palm Canyon drive and on the side streets between the drive and Indian avenue from Amado south to Arenas.

Some meters may also go on Indian avenue in the down-town area where there are curbs.

PARKING METERS have been discussed in the city for the past two years and last year the chamber of commerce took a survey of the Village by postcard asking expressions of opinion on meters. Businessmen in the down-town area were polled and the majority, at that time, favored meters. The result of the poll was presented council.

No action, however, was taken until last Wednesday when council authorized Alworth to seek bids.

TYPE OF METER to be installed hinges on propositions submitted by manufacturers. Most of the meters are of the penny and nickel type, allowing a certain number of minutes per cent.

The manufacturers take fifty per cent of the deposits until the meters are paid for after which the city receives all of the "take."

With installation of meters by next Fall and the opening of a close-in down-town parking lot in what is now Bunker Court, it is believed a long step toward relieving the parking situation will have been taken.

Wrong Vehicle

Mrs. Isadore Angel pulled out from a parking spot downtown Sunday and had the misfortune to back into the wrong vehicle. It was the police traffic three-wheeler with Charley Valentino in the saddle.

She promised to pay for all damages.

Mr. and Mrs. Ted Charlston of La Hacienda are among sojourners at fashionable Hotel del Coronado.

A-Power Site at Salton

Government Obtains Added Acreage at Former Navy Air Base for Tests; Improvements Begun

Establishment of an atomic power test and proving ground at the former navy auxiliary air station on Salton Sea in the desert area about 70 miles from Palm Springs is under way and a vast expansion program is planned there it was learned last week.

According to Congressman John Phillips it will be an adjunct to the Los Alamos (N.M.) White Sands proving grounds for atomic energy experiments but will not be a large-scale operation.

CONGRESSMAN PHILLIPS, a member of the appropriation committee having supervision over the government's atomic energy program, is expected to visit the site on his trip west this Fall.

Rumors current in the desert area for some time were to the effect that the government planned a huge $10,000,000 program at Sandy Beach but Phillips scoffed at these reports declaring he knew of no such plans.

IT BECAME KNOWN last week that the Atomic Energy commission had acquired 48,310 acres of additional land near the former navy base and that development now would consist of homes for workmen and installation of telephone and power lines.

Runways at the former navy air base will be extended and the field further developed.

IMPROVEMENT of the road from Highway 99 to the base is also projected.

It was indicated that the base will be a testing ground for atomic power experiments and not a bomb proving grounds.

It will be a branch of the Los Alamos project and the air base is being improved for speedy transportation between the Salton Sea project and the New Mexico headquarters.

The Publisher's Corner

by Oliver B. Jaynes

TAKING ADVANTAGE of the permission given by the voters of Palm Springs a few months ago, the city council this week included $24,000 in the city's budget for advertising and publicity. The council will follow the recommendations of the chamber of commerce which has worked for several months on a comprehensive plan to promote the community. It will include newspaper, magazine and radio advertising; colored folders and other printed matter; cooperation with the All Year club; establishment of a publicity photo bureau which will release photos and news stories to newspapers and magazines throughout the country; convention promotion; window displays and other items.

The entire campaign will be supervised by the chamber of commerce, through its publicity and advertising committee and manager. This will require considerable time and expense, all of which will have to be born by the chamber. For this reason, maximum results can be obtained only through the active participation of the chamber of commerce. Officials of the organization have assured the city that this will be done.

OUR CITY COUNCIL is to be complimented for including the proposed program in its entirety. It is comprehensive and well-rounded. It makes the first time that city funds have been used to any extent for this purpose. It spreads the cost of community promotion, so badly needed for Palm Springs, over the entire community and relieves the chamber of commerce from the heavy burden of raising funds for this purpose in addition to its numerous other needed functions.

The Desert Sun predicts that this promotion campaign which will start in a few weeks will open a new era of growth for Palm Springs. It comes at a time when it is badly needed—for we know that there is bound to be some drop-off in the travel and tourist business. This desert area is in competition with other noted resorts which are spending lots of money to advertise their advantages. With the help of this first real attempt to bring Palm Springs to the attention of people throughout the country through paid advertising space, the community will keep pace with its competitors.

We feel certain that the businessmen of Palm Springs are greatly pleased with this foresighted action on the part of our city council. Now they will be getting some direct benefits from the city license tax—benefits which should improve their business and make everybody happier.

Southland on Way To Amazing Mark

Southern California set a building pace in the first half of this year that if duplicated in the second six months will established an amazing new building record for the Southland. Indicating such possibility is the fact that 46 localities issued building permits in the Jan. 1-June 30 span to amount of $469,799,771, which was $180,078,897 more than their total for the similar period last year.

SERVEL
GAS REFRIGERATORS
EASY
WASHING MACHINES
GAS RANGES
Wedgewood
O'Keefe & Merritt
Gaffers & Sattler
Henry A. Simsarian
850 N. Palm Canyon Dr.
Phone 7414

Jules and Webb Now Playing at Arrowhead Hotel

Jules D. Vorzan and Webb Hahn, known to countless Villagers as Jules and Webb, the singing, playing, telepathic duo, are currently playing at Arrowhead Springs Hotel, north of San Bernardino, with their own smooth five-piece band.

"It's the sweetsst music this side of Palm Springs," said Jules who says he's having a vacation from his real estate brokerage duties here and having a lot of fun doing it.

The Villagers and their band are scoring a great hit at the exclusive Springs hotel and spa and attracting large throngs of guests and visitors.

Gethen D. Williams of La Jolla, and well known to many Villagers, is managing director of the noted spa, long a favorite spot in southern California. The new owner is James H. Alberts of a well known hotel chain who formerly owned the Oasis hotel here.

The combination of the well known Villagers furnishing the music and the new management, also well known here, is drawing many Palm Springs vacationers to the spa in the foothills.

The boundary line between the United States and Canada is the longes ungarrisoned boundary between two countries in the world.



ON VACATION — But having fun — Jules DeVorzan, right, and Webb Hanh (Jules and Webb to Villagers), who are currently playing at Arrowhead Springs Hotel with their own band.

Peeper Flees

Prowler Slugs Villager Who Caught Him, Escapes

Police were looking for a prowler with big feet today and about the only clue they had were the prints of those feet.

It started when Del Leach saw a man peeking into the window of Ed Thompson's apartment at the Veterans Housing project on Calle Encilia. He grabbed the intruder and called Thompson. While the latter called police, the prowler slugged Leach and made his get away.

Leach was able to give police a fair description of the man and Thompson furnished the measurements of the prints under his window.

Better Business Bureau Warns of "Talent" Swindle

Because it is summer time on the desert and a little too warm even for confidence men and bunko artists, Palm Springs may escape the wiles of the newest racketeers unearthed in the southland but officials of the Better Business Bureau in Los Angeles sent their warning of a new swindle sweeping southern California, just the same.

A group of model talent scout racketeers are posing as "public relations counselors" as a means of disguising "one of the most vicious swindles uncovered in recent months," officials said.

GEORGE RHODINE, representative of the bureau, explained that promoters posing as "public relations counselors" ring the doorbell and announce to a fond parent that her child has been selected as one of a small group of exceptionally photogenic youngsters.

For a "nominal fee," generally $25 or $50, the pseudo public relations counselor offers to promote, publicize and exploit the child "in such a manner that he should get immediate jobs in the entertainment and advertising modeling fields."

After the hopeful parent signs the contract and pays the fee, the promoter moves on. The parent and child get nothing for their money. No jobs materialize.

A RECENT TWIST to the racket has been a tie-up between the gyp artists and certain unscrupulous photographers who supply them with extra prints of youngsters' photos which are used during the "pitch" to make the story more plausible.

"We are doing our best to warn parents of this vicious new racket which is sweeping Southern California, because there is actually no law violation involved," Rhodine s said. "The worst the pseudo public relations counselor can be accused of is failure to properly perform a service for which he has been employed.

Sharp Gains

Property Levies Almost Double in Six Years

Property tax levies in Riverside county for the year which ended June 30, 1948, were at their all-time high of $8,083,113, compared with the $4,102,171 levied for the year ending June 30, 1942, California Taxpayers' association reported today. Data include levies for the county, cities, schools, and special districts.

Statewide, property tax levies by the local governments in California for the year ending June 30, 1948 were at their all-time high, $555,546,929, compared with the $321,734,456 levied for 1941-42.

In twenty counties, property tax levies for 1947-48 were more than double the local levies for 1941-42, the association reported.

Fireproof Acoustical Tile is washable, highly reflective and sturdy, says Practical Builder, Chicago 3. Easy to apply on old or new ceilings, sections are quickly removable for repairs to wiring, piping or ducts and baked enamel original finish can be repainted in any desired color.

The U. S. Naval Supply Depot on Trinidad, British West Indies, maintains its own self-supporting tropical plantation on which are grown tropical fruits and vegetables for the use of American military personnel on the island.

CLASSIFIED ADS—PHONE 2249

It's the Bunk

Health Officer Says DDT No Polio Aid

Dr. Robert S. Westphal, county health officer, last week debunked the theory that airplane dusting of communities with DDT could combat the polio germ.

Addressing a Riverside service club he said the purpose of DDT dusting is to kill flies—but that there is little evidence that flies spread the polio germ.

"And anyway," he said, "the DDT doesn't even combat the flies successfully as an entire new crop of flies springs up the next day."

Suspicious Auto Cause Of Search by Police

Five youths in a cut-down automobile had police cars busy looking for them as reports came in that they were driving around in a suspicious manner.

First report came from Jack Bryant of Cathedral City who noticed the car on Indian avenue. The second came from the Palm Springs Biltmore. The quintet got away before police found them.

Cash Is Gone

Burglar Puts Wallet Back in Wrong Pocket

A burglar who carefully replaced the wallet he had just looted back in the owner's trouser pocket—but the wrong one—got away with $102 in currency early Sunday morning. The money belonged to C. L. Jones, carpenter-foreman at the Pepper Tree Inn, 645 North Indian avenue. The Inn is closed while alterations and additions are being made.

Jones told Policeman Harry Houghton who investigated the raid that he had retired about midnight and shortly after had been awakened by someone in his room. He grabbed for his trousers intending to dress and investigate and noticed that his wallet was in a different pocket than where he usually carried it. Examining the purse, he found $102 in currency gone. Entrance had been gained to the hotel by cutting a screen. The burglar escaped by the same door.

Upholstered Walls and Doors can be yours in 18 lovely colors, ready to install in foot square panels, reports Practical Builder, Chicago 3. All plastic upholstery wipes clean, will not chip or peel and resists stains and fire, acts as glamorous insulation. Easy to apply on walls, doors, headboards, built-in seats.

PLUMBING
Heating and Cooling
HENRY A. SIMSARIAN
850 N. Palm Canyon Drive
PHONE 7414

Change Site for Meeting Place

P. E. Stillians clerk of the Seventh Day Adventist church, said that the Missionary Volunteers group of that organization were now meeting at 1052 Tamarisk road instead of 303 East Andreas as formerly. They meet Friday nights at 7:30 o'clock.

The Adventist church is holding regular meetings throughout the summer each Saturday at the Community church.

Europe is four times as populous as the United States although its land area is only one-fourth larger.

Legion Meeting

Owen B. Coffman Post Plans Buffet Supper

Owen B. Coffman Post, American Legion, will meet in regular session tonight with a buffet supper at 6:30 p. m. starting off the evening.

It will be Ladies Night and Mrs. Jay Morrison, president of the Auxiliary and Mrs. Homer Jenkins are in charge of arrangements.

Commander Jay Morrison will preside at the post meeting.

The island of Cypress has been significant in world history for more than 30 centuries.

DESERT HOT SPRINGS, CALIF.
To relax, to build up energy—try a natural hot mineral water pool. Open every day from 10 A. M. to 10 P. M. The only Mineral Water Resort City in the West, with bungalows, apartments, hotels, theater, ball park and shopping district. For information write L. W. Coffee, or phone DHS 121. Business and residential property available with Public Utilities; water, lights, natural gas anl telephone exchange. L. A. Office, 257 S. Spring St. L. A. 12, Phone MUtual 8459.

Used Car Buys

1940 Chrysler Convertible	$1345
1946 Chevrolet 2-Door Sedan	1750
1939 Buick 4-Door Sedan	895
1941 Buick 4-Door Sedan, Special	1350
1941 2-Door Sedanette Buick, Special	1295
1939 Chrysler Imperial	850
1941 Hudson	1195

All Cars Fully Guaranteed
— Firestone Tires —
Desert Inn Garage
193 N. Palm Canyon Dr. Phone 4001

LINCOLN-MERCURY
LINCOLN MERCURY
JENKINS MOTOR CO.
INDIO, CALIF.
LINCOLN and MERCURY
Authorized Dealer for
PALM SPRINGS AND COACHELLA VALLEY
Cars on Display in Our Show Room
Sales - Service - Parts—1 Mile South on 99
LINCOLN MERCURY
LINCOLN MERCURY

Sel Santa Fe
Indian Village
CHICAGO RAILROAD FAIR
Santa Fe

You'll think you are really on an Indian reservation in the Southwest—when you visit the Santa Fe Village at the Chicago Railroad Fair this summer (opening July 20).

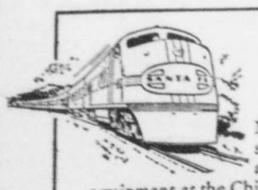
You'll see Navajos, Apaches, Hopis, Zuñis, San Juans and Jemez—125 colorful Indians living in pueblos, hogans and wickiups.

You'll watch ceremonial dances seldom seen away from the reservations, and see Medicine Men make their famous sand paintings and destroy them every day at sundown.

Indian craftsmen weave rugs, make moccasins, baskets and jewelry. In fact, in the Village you actually see a faithful portrayal of costumes, ceremonies and living quarters of Southwestern tribes. Their way of life today is noticeably unchanged from that of their ancestors who inhabited the Southwest years before Columbus discovered America.

Bring your Camera!
$1,280.00 in cash prizes
Santa Fe Indian Village
Photo Contest

85 cash prizes will be awarded for the best black-and-white and Kodachrome pictures. Ask for contest rules when you visit the Santa Fe Indian Village.



See the big display of railroad equipment

New streamlined cars, and Diesel and steam locomotives of the Santa Fe are a part of the huge displays of railroad equipment at the Chicago Railroad Fair. Another outstanding feature is the great outdoor pageant, Wheels A-Rolling, which dramatizes 100 years of transportation.

Let your local agent give you folders about the Railroad Fair and tell you how easy it is to visit Chicago via Santa Fe

Today's biggest power bargain



Pay as you drive if you wish

It's a Complete New Buick Engine and We'll put it in Your Car at a Price You'll hardly Believe

YES sir, here's a big bargain for Buick owners—a brand-new straight-from-the-production-line Fireball engine. We'll put it in any Buick from 1937 models on up.

We'll take out your old mile-weary engine, put this one in, and make your car brand-new again as far as power is concerned.

Pep and snap come back—right up to 1948 standards. You get new-engine mileage from every gallon of gas. Oil consumption drops. And you enjoy the thrill of the liveliest, most responsive engine on the road today—the same engine that makes Buick the snappiest car on the highways.

Think what this will mean to you—in comfort of driving—in new dependability—in sheer fun. Think of the extra worth of your car when it comes time to turn it in.

As to cost—it's so moderate it makes this change-over today's best power buy. Installation cost varies somewhat with car model. But we'll be glad to give you the figure down to the dollar if you'll drive around.

Don't put it off. Make up your mind to drive a 1948-powered car now. Come in and talk it over.

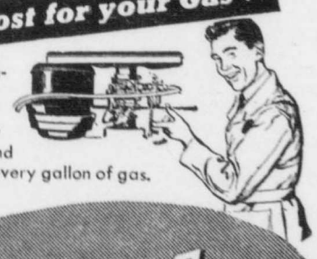
WHY WE CAN MAKE THIS OFFER
Out at the Buick plant, engine production is going great guns. It's stepping along faster than complete car output. So we have these brand-new engines ready to put in your car right now.

Quick Starts and Driving Zip



This 1948 ignition system with centrifugal and vacuum automatic control puts snap and go into starting and get-away.

Most for your Gas $



An up-to-the-minute, efficient carburetor and air cleaner give new smooth power and most miles from every gallon of gas.

A Delight to Handle

A "smoothie" if there ever was one! This new clutch with its easy, toe-touch response makes driving more fun than ever.



BUICK CARE KEEPS BUICKS BEST

HELP AMERICA PRODUCE FOR PEACE—TURN IN YOUR SCRAP IRON AND STEEL

DESERT INN GARAGE
193 N. Palm Canyon Drive
PALM SPRINGS, CALIFORNIA

DIRECTORY
of
Palm Springs
and Desert Area
REAL ESTATE DEALERS

PALM SPRINGS

ANDERSON, GUY, & RAY, TERRY 2064
773 N. Palm Canyon Drive
BANK, ELLIOTT M. & ASSOCIATES 2883
503 N. Palm Canyon Dr.
BASSETT, CLINTON 7133
601 E. Andreas Rd.
BECKLEY, BENTON 7478
Opposite George's Steak House
BELYEA, MARIE 2817
343 N. Palm Canyon Dr.
BORREGO SPRINGS CO. 3666
8 The Plaza - 2793
BURKET FEEKINGS & VEITH
7053 - 754 N. Palm Canyon Dr.
CAMERON, DON 1091
Rancho Mirage Hiway 111
CREE, RAYMOND 8444
285 N. Palm Canyon Dr.
EMMONS REALTY CO. 7882
238 S. Highway 111
FOSTER, H. H. ASSOC. INC.
3555 - 101 N Palm Canyon Dr.
FOUTZ, RUTH 3854
235 S. Palm Canyon Drive
FULTON, MURIEL E. 2226
482 N. Palm Canyon Dr.
GRILL, ERNEST, Jr. 6666
344 N. Palm Canyon Dr.
HAGER BELL B. 4873
122 S. Indian Ave.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
HILLER, RAY 2957
444 N. Indian Ave.
HYDE, CORA BELLE 5101
290 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
507 N. Palm Canyon Dr.
JAMES, MARTHA 7876
457 N. Palm Canyon Dr.
KAGNA, A. L.
278 S. Palm Canyon Drive
MATHEWS, CHARLES 2772
463 N. Palm Canyon Dr.
MATLOFF, BESS 3191
235 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
431 N. Palm Canyon Dr.
NARDONI, AUGUST M. CO., Realtors 2781
Across from Fire Dept.
NICHOLS, CULVER 2182
861 N Palm Canyon Dr.
OLMAN, GEO. REALTY CO.
2906 - 457 N Palm Canyon Dr.
ROSE, DAVE 2844
Palm Springs Investment Co.
252 N. Palm Canyon Drive
PALM SPRINGS RLTY CO.
2832 - 260 N. Palm Canyon Dr.
RANSOM & HINKLE 3666
The Plaza
REID, WADE & BECK 4771
311 S. Palm Canyon Dr.
ROCKS, MADGE O. 7375
1441 E. Ramon Road
SHEPTENKO, PETER B. 7366
475 N. Palm Canyon Dr.
STERNS, I. C. 2814
465 N. Palm Canyon Dr.
SENTINAL RLTY CO. 2907
315 N. Palm Canyon Dr.
TAHQUITZ RIVER ESTATES
7534 - 850 S. Palm Canyon Dr.
VENGER, LOUIS 9084
225 N. Palm Canyon Drive
WRIGHT & TRACY 5727
437 N. Palm Canyon Drive

CATHEDRAL CITY

ARNER, SAM D. 1181
BLAKELEY, M. H. 1493
HILLERY, WILLARD R. 1157
(Dial 2721 for above)

DESERT HOT SPRINGS

COFFEE, L. W. DHS 121
3 W. Pierson Blvd.
COVEY, C. C. DHS 256
W. Pierson Blvd.
HULME, HENRY M. DHS 106
17 N. Palm Drive
SMITHWICK, CONSTANCE
DHS 337 - 110 W. 6th St.

PALM VALLEY AREA

RANCHO MIRAGE TRACT OFC.
1096 - Rancho Mirage Hwy 111
PALM DESERT CORP. TRACT OFC. Indio 7532
Highway 111
PALM VILLAGE LAND CO
Highway 111 Indio 7537
PALM DELL CORPORATION
Palm Dell - Hwy. 111

SAN GORGONIO PASS

Cabazon

HILLER, MARY S.
2575 Ramona

Banning

BANNING REALTY CO. 4044
68 S. 1st St.
CHAMBERS & CHAMBERS 575
111 N. San Gorgonio Ave.
HICKEY'S 2643
65 N. San Gorgonio Ave.
MURIEL E. FULTON 4934
Guy Sartin, Assoc.
156 N. San Gorgonio Ave.
STOWELL, FRANK 4523
181 W Ramsey St.
STROUT REALTY CO. 2483
977 W. Ramsey St.
THOMPSON, ROSE 4645
55 N. 1st St.

Beaumont

FUNK, J. DREW 2151
284 W. 5th St.
GRANT, LEWIS N. 2744
399 E 6th St.
MELLOR, CARL 2834
660 Beaumont Ave.
STROUT REALTY CO. 3413
214 E. 6th St.

The Desert Sun

REAL ESTATE SECTION

All the News, Announcements, and Advertisements you'll want to follow in each issue of the paper, reporting the development of the great Desert Empire surrounding Palm Springs—showing new developments, improvements, sales and offers for sale—of the Improved Properties, Ranches, and Acreage in this, the Fastest Growing Desert Area in the Great Southwest.

Sanitary District Tax Rate Reduced

Will Be 16 Cents This Year Instead of 20

Robert M. Peterson, secretary for the Palm Springs Sanitary district, said yesterday that the tax rate for the district had been set at 16 cents per $100 assessed valuation, a reduction of 4 cents under last year's rate of 20 cents.

Budget for the association was fixed by the directors at $32,000. This sum is for maintenance, salaries and capital outlay.

The district, which includes but part of Palm Springs, is assessed at $10,382,550. Last year valuation of the district was $9,606, 070.

All bonds of the district have been retired and the tax levy now is for maintenance and operation of the district only.

Back on the Job

Policeman Poe Says Vacation Was Swell

Policeman Howard Poe is back on the force after what he terms a swell vacation despite an accident in Illinois which held him up almost a week. Poe was en route to Buffalo, New York when the crash occurred. He spent the days he was "stuck" in Illinois fishing.

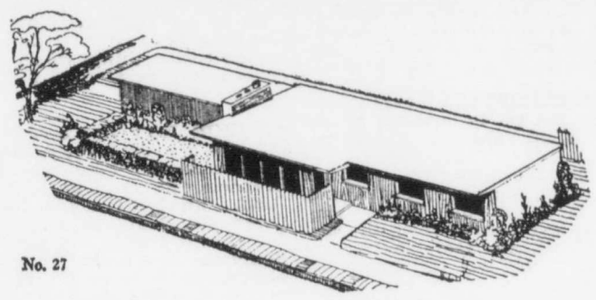
"It was swell except that the mosquitos were as big as our fall crickets—no foolin'—and just as numerous."

Another exciting incident occurred the day he visited Niagara Falls. A woman chose that day to go over the falls in a successful suicide attempt.

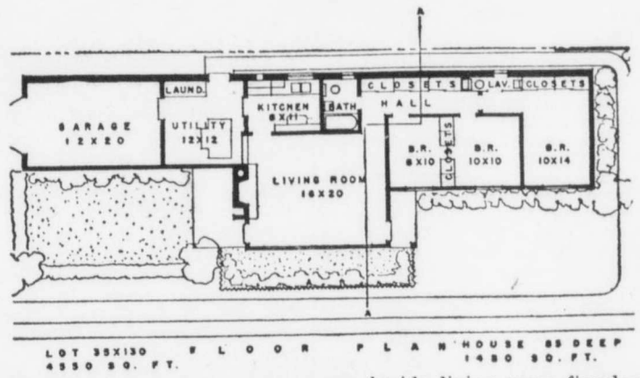
LARGEST CONSUMER OF ELECTRICITY

The cigar lighter is one of the largest consumers of electricity among the electrical items on the car.

HOME OF THE MONTH



No. 27



Equally suitable for a narrow city lot or for a sprawling desert site, this home has unusual features that make it an outstanding example of modern architecture. Its long, unbroken rear wall is composed of storage closets with sliding doors, and two smaller bedrooms are separated by a storage wall of the same type. Master bedroom has its own lavatory, with the main bath located at the entrance to this home's sleeping wing.

Garage, laundry and utility room form the entire wing balancing the bedroom section, and the large living room extends forward with kitchen and bath along rear wall. Built-in cabinet and china shelves, handy to kitchen and area used for dining, are beside living room fireplace. The living-room's front wall of glass is shown protected by a rustic fence which can be eliminated for a sweeping view of the desert. In the country this picture-wall can overlook the garden or rolling terrace.

Planned for year-around air-conditioning, this home is adaptable to most locations and climates. Its designer, Jules F. Reither of Evansville, Ind., was prize winner in a recent Practical Builder Magazine monthly "Practical Miracle Home" contest.

Plan More Capacity For Big Gas Line

Companies Prepare for Increasing Population

The Southern California Gas company and Southern Counties Gas company today made application to the Federal Power Commission in Washington, D. C., for authorization to increase the delivery capacity of the California segment of the Texas-California pipeline by 100 million cubic feet of gas a day. The line's present capacity is 305 million cubic feet a day and the companies plan to increase this to 405 million cubic feet to meet the expected demands of California consumers in the near future.

The proposed increase in facilities includes over 100 miles of 30-in. pipeline and additional compressor capacity at the Blythe, California compressor station. The application estimates that the new construction would cost over $10 million.

THE COMPANIES intend to begin construction in November, 1948, and to complete it in two stages, so that the capacity of the present line west of the connection with El Paso Natural Gas company at the California-Arizona boundary will be increased to 405 million cubic feet by October, 1949. This equivalent to the energy delivered daily by eight dams the size of Hoover Dam.

The El Paso Natural Gas company recently applied to the F. P. C. for permission to supply the extra 100 million feet of gas to the two California companies as well as an additional 80 million cubic feet to the Arizona-New Mexico area. The El Paso company estimates that the cost of its end of the project will run over $54 million.

IN INDICATING the need for the additional supply of natural gas the companies pointed out that the growth in California population is continuing at an extraordinary rate. This year Los Angeles county alone is experiencing a net gain in population of 12,000 persons per month, the application stated.

The companies estimate that on a peak day in the winter of 1951 the demand for natural gas will amount to more than a billion cubic feet.

The new facilities will include approximately 88 miles of 30-in. pipeline to loop the existing California section of the line from Whitewater north of Palm Springs to a location near Montebello, and approximately 15 miles of 30-in. pipe from a point near Rivera on the present line to the vicinity of Slauson and Western in Los Angeles. It is also proposed to increase by 4,000 h.p. the compressor capacity of the existing compressor station at Blythe. An additional $200,000 has been allocated for terminals and buildings.

County Library Being Neglected Says Librarian

"Riverside county's budget for county library service is the lowest in Southern California with the sole exception of sprasely-settled Imperial County," Charles A. Lake, librarian of Riverside Public Library, said last week.

Speaking before a county seat service club meeting he said that with slight variations both ways the budget for county library needs was $10,000 since 1924 until this month when a $15,000 budget went into effect.

"But this amount is entirely disproportionate to the county needs," Lake said. For comparison he explained that San Bernardino county budgets $78,000 for the county service; Orange county budgets $50,000; Kern county, more than $250,000; Los Angeles county, more than $1,-000,000; Ventura county, some $80,000 and San Diego county, also approximately $80,000.

Aluminum is a metal element having properties of a light weight, pliability and great strength.

Additional Canal Work Starts Soon

Construction work on the remaining laterals of the All-American canal in the Coachella Valley district will be under way soon Joe H. Snyder, manager of the Coachella Water district told directors in session at Indio last week.

He said that the prescribed time limit for completion, set by the government at 550 days, will probably be cut to 365 days.

THE LONGER TIME limit was stated in the contract to allow for a pipe shortage and with the hope of getting a cheaper figure. However, there now is no pipe shortage.

Bids for the construction of lateral No. 5 will be opened July 30.

Plans and specifications for lateral No. 6 are in the Denver office of the Bureau of Reclamation and those of lateral No. 7 are on their way there.

REPORT of the field work still being done on Nos. 7, 8 and 9 has not yet been received by the directors.

The bureau of reclamation recently requested Congress to appropriate $4,300,000 for construction work necessary in the next 12 months. Congress granted $4,-000,000 and the bureau has $3,-000,000 in funds for that purpose. A total of $7,000,000 is available for the next year's work.

On Vacation

James-Dexter Office Closed for Two Weeks

Martha James, well known Village realtor, left last week for Carmel for a well earned vacation. She will return to Palm Springs for what she expects to be one of the busiest seasons Sept. 1.

Graham Dexter, associate in her office, 457 North Palm Canyon drive, left the Village Sunday for a two-week trip, planning to visit with his mother. He will be gone from July 18 to August 1.

Their office will be closed for two weeks from July 18 to August 1 when it will be opened for the remainder of the summer and preparations made for the new season.

CLASSIFIED ADS—PHONE 2249

Mrs. Downer Joins Desert Realty Staff

Sam Arner announces the association of Mrs. Beatrice Downer, licensed real estate broker of Los Angeles, with the Desert Realty company of Cathedral City.

Mrs. Downer was for many years located in the Wilshire, Third and Fairfax district of Los Angeles. She has had practical experience in the general practice of real estate brokerage, specializing in resort and income properties, and in exchanges and property management.

Before coming to Los Angeles she was connected with the Calhoun Beach Holding company, of Minneapolis in the capacity of property manager.

Mrs. Downer is also a "Sourdough," having spent some years in Alaska where the former Mr. Downer was connected with the Alaska Communication System and the Alaska Railroad Commission. Mr. and Mrs. Downer built the first commercial broadcasting station in Alaska.

Dos Palmas Homes

Drive out to Palm Desert and Dillon Road, near Desert Hot Springs and B Bar H Ranch. See the new homes that have been passed by FHA on final inspection. Large living room, large bedroom, kitchen, shower with toilet and wash basin. Built of pumice-concrete. Large lot 52½x180. Gas, lights and water installed. Paved streets, all utilities paid for. Abundance of soft water. Share in mutual water company free. Houses $4550, reasonable down payment, balance FHA terms, cheaper than rent. Large lots on reasonable terms.

Drive out Indian Avenue to Highway 99 and jog to the east and continue to Dillon Road 1½ miles, then turn east 2½ miles to the tract.

STRONG & DICKINSON
Owners and Developers
Earl F. Brizendine
Exclusive selling agent
Dos Palmas Tract
P. O. Box 179
Palm Springs

Attention Investors

Liquidation of DAYTON REALTY CORPORATION Holdings in Palm Springs, California

We offer, subject to prior sale, at price considerably less than original cost, the land and recently completed building originally known as the J. P. Seeburg Building.

Present Name:
CANYON VIEW BUILDING

Location: Southwest corner N. Palm Canyon Drive and Via Lola

Land Area: Approx. 200x115 ft.

Improvement: 2 story, steel and concrete constructed building, contains stores, medical offices and richly furnished penthouse deluxe apartments and rooms.

Will be available by appointment on premises for a limited time for inspection and consultation. Telephone 2988.

Morris J. Saipe

of

Charles L. Schrager Company

110 South Dearborn Street
CHICAGO, ILLINOIS

Exclusive Agents

Brokers' Cooperation Especially Invited

INCOME

New 4-unit beautifully furnished, at $42,500.

Eight bachelor units. Top location. $57,500. Zoned CR.

New 6 unit. Stove and refrigerator in. Room for more units. $40,000 will take this!

Six units—well furnished and top location on R-4 lot. $55,000.

A few R-3 bungalow court lots priced to sell this summer.

For Better Buys Always See

Frank Miller
REALTOR
Associate ARCH NOBLE
Realtor
428 N. Palm Canyon Dr.
Phone 2929

Unfurnished House
3 Bedrooms, 2 Baths
Swimming Pool
Down Payment, $6000
Balance Easy

* * *

R-1 Lots in Good Sections
150x200 ft., $4500
106x100 ft., $2750
Two Lots Each 60x100
Both for $4100

* * *

160 Acres on Highway
Adjoining Improved Property
$225 per acre

* * *

MUNHOLLAND
& CO.
431 N. Palm Canyon Drive
Phone 3673
CHET HOOBER
CHARLOTTE BRIDGMAN
Associate Brokers

Furnished Duplex

... Showing good return on investment ...

The owner of this well built, well situated Duplex, must sell immediately. Each unit consists of a large living room, fireplace; one bedroom and bath; tiled kitchen. Walled on two sides, this property is in A-1 condition with brand new Desert Coolers and a complete new paint, inside and out. $10,000 cash will handle and easy terms on the balance can be arranged. Telephone now for an appointment.

Ransom & Hinkle
Realtors

Walter McManus William Boggess

Arthur Greenfield

THE PLAZA PHONE 2793

PETER B. SHEPTENKO



Headquarters for Palm Springs Real Estate

LOTS

Large Residential Lot in Rancho Royale
Outstanding Value
$2750

Beautiful view location. Leveled lot in Little Tuscany. **Price $4500 for quick sale.**

In popular Tennis Club neighborhood—Fine Residential Location
$7500

HOMES

NEW, MODERN

Two-bedroom home, tastefully decorated in excellent desert colors. Close-in location in fine residential tract.

Price $12,000

IN PALOS VERDES TRACT

Three bedrooms, two and half baths, walled-in patio, screened porches, spacious rooms, good fireplace, garage and guest house. Furnished. Reduced for quick sale to only

$15,000

INCOME

TRIPLEX—One bachelor apartment and two one-bedroom apartments. Air conditioned. Beautifully decorated. Large lot with room for more units. In Palm Highlands. First class hotel neighborhood.

Only $22,500

THE PIONEER REALTY COMPANY OF PALM SPRINGS - 475 NORTH PALM CANYON DRIVE - PHONE 7366

SEE THE DESERT SUN CLASSIFIED PAGES FOR MANY OTHER REAL ESTATE LISTINGS

Flock of Runs, Not So Many Hits Feature Softball Games With Two Near-Upsets To Give Fans a Thrill

There weren't so many hits Thursday and Friday nights but there were a lot of runs as the boys and girls got a bit careless in their ball-hawking and the errors piled up. Two near-upsets marked the play as the White Sox threw a scare into the Mexican Colony and the Palm Springs Electric had to rush in their ace hurler to stop the American Legion

Two out-of-town games marked the play.

Friday night the Palm Springs County League entry went to Banning and bowed to the Banning Outlaws 7 to 8.

THE LOCAL LADS tried hard and had the game sewed up at 7-all in the last of the ninth when an error put the Outlaws in the clear. In their drive, Devers, P. S. pitcher, hit one for four bases with two on and Sandeffer also knocked one for the route. But the home runs didn't quite turn the trick.

The Junior Chamber of Commerce went to Desert Hot Springs in a Desert League game and lost 8 to 17. Eleven large errors of assorted disaster let the Hot Springers score 17 times on ten hits.

The score:	R	H	E
Junior Chamber	8	6	11
Desert Hot Springs	17	10	3

Shaw and Benish; Martin, Murphy and Ellis.

ON THE HOME LOT the Mexican Chicks failed to muster a full team for a scheduled Girls' league game with the Globe Trotters and defaulted the official contest, 7 to 0. Then they turned around and with the addition of players from the Desert Stars, defeated the Globe Trotters 8 to 7 in a practice game.

The White Sox and Mexican Colony tangled in the second game Thursday night, a Desert league affair, and the Sox almost threw the favored Colony outfit out of the park. But a last minute rally won for the Mexican Colony 5 to 4.

BOB JONES of the White Sox held the Colony to three hits and Bob Marcus was the obstacle he couldn't hurdle, otherwise he might have a surprise victory to his credit.

Marcus got two of the Colony's three hits, one a home run in the fifth to end a scoreless evening for his mates and the other a double in the sixth which scored two and put his team in front. Frank Prieto got the other Colony hit, a double.

IT WAS A HOT game and had the fans all aflutter until the last out as the Sox bounced into the fifth with a 4-0 lead and into the sixth, ahead 4-1.

The line score:	R	H	E
White Sox 2020000	4	8	6
Mexican Colony 000014x	5	3	2

Black, Jones and Malone; Frank Prieto and Canales.

FRIDAY NIGHT Pete's Pioneers and Tex Driskell's Rangers, the latter nee Chuckwallas, staged a nip and tuck battle in the first game with the Pioneers nosing out the Rangers 11 to 10 by coming from behind in the sixth to score four times.

The Rangers had been in front all of the game to that time, 5-3 in the fourth and 10-7 in the fifth.

The line score:	R	H	E
The score:	R	H	E
Texs Rangers 3002500	10	4	6
Pete's Pioneers 0003441x	11	7	4

Flores and Driskell; Eugene Prieto and Vic Rayes.

THE AMERICAN LEGION team forced the pace-setting Palm Springs Electrics to go to the whip in the stretch as they put up a stubborn battle in the second game Friday night.

A six-run outburst in the fourth was enough for Pappy Hubbs and he called in Devers to finish the game. That's where the Legion stopped and the PSEs went on to win 19 to 10.

Dick McGonigle did some more heavy hitting featuring a home-run with the bases loaded to usher in the game. Joe Sandeffer and Miley Cowart of the victors also punched one each out of the park.

The score:	R	H	E
P. S. Electrics 4340440	19	13	5
Amer. Legion 4006000	10	9	5

Hubbs, Devers and Allen; Talavera and Catrell.

USED CARS

CLEAN BUYS
1946 Mercury Sedan
Radio and Heater
1946 Packard De Luxe Sedan
1946 Hudson Sedan
Radio and Heater
1946 Mercury Club Coupe
Radio and Heater
1947 Ford Sedan
1946 Ford "6" Tudor
1941 Pontiac Sport Coupe
1941 Lincoln Club Coupe
1946 Packard D. L. Sedan
1940 Plymouth Coupe
1941 Plymouth Coach
1937 Plymouth Coach

Several Low Price Used Cars

JENKINS MOTOR CO.
Your Friendly Lincoln-Mercury Dealer
Phone 7556 Highway 99
INDIO

A SPECIALIST IN

Engine Rebuilding

—Featuring—

GRANT PISTON RINGS

When you re-ring with Grants you get long motor life, quick getaway, sustained power, low-cost operation. They keep oil on the cylinder walls. . . . and the famous JAHNS PISTONS.

RALPH WOODS

IN VALLEY GARAGE BUILDING
HIGHWAY 99 • COACHELLA • PHONE 82572

a full hour of superb drama!

Studio One

CBS

KCMJ Tuesday, 7:00 p. m.

Sponsors Are Still Needed for Some Softball Squads

Since Tex Driskell of Driskell Refrigeration Service took over the Chuckwallas in the Boys' league and re-named them Tex Driskell's Rangers and the Del Tahquitz hotel took over the Roadrunners, now known as the Del Tahquitz Indians, only one Girls' team needs a sponsor, said Bob Bennett, recreation director, yesterday.

Peter B. Sheptenko took over the Lions Cubs last week and is calling them Pete's Pioneers.

If anyone would like to sponsor that Girls team, just call Bennett, 2238, he said, and he'll close the deal. The sponsor sees to it that the team is supplied with what it needs to play good ball and in return gets lots of favorable mention over the loudspeaker at the Field Club.

Sheptenko has purchased a $25 air rifle which he will award to the player on his team voted the outstanding boy of the season.

Benefit and Frank Partridge will be the judges to decide who gets the much-wanted and valuable prize.

But, Bennett added, if you want to sponsor a girls league team, just give me a ring.

Ski Champions

Lake Arrowhead To Draw Best in the Nation

The Pacific Coast Water Ski championship will be decided this year at Lake Arrowhead Saturday and Sunday, July 24th and 25th, according to the bulletin from Lewis Schwanke, secretary of the Lake Arrowhead chamber of commerce.

Professionals and amateurs from all parts of California will participate as well as many from other parts of the country. Bud Leach of San Diego, national slalom champion, will defend his title while Dick Pope, national junior champion of Miami, Fla. will also be on hand to demonstrate his ability.

Date in Algeria

Nixon in Africa on Agricultural Mission

Roy Wesley Nixon, associate horticulturist of the United States Department of Agriculture Date Experimental Station at Indio, is now en route to Algeria to study date culture there.

Nixon will spend a year in the North African area on a John S. Guggenheim memorial fellowship. His "ecological study of date varieties" will compare those grown in the French possession with the Coachella Valley crop.

Approximately 90% of all dates grown in Coachella Valley are Deglet Noors, a variety originally imported from Arabia but also found in the North African region.

Quits Hospital

Mrs. Bess Matloff Rests After Serious Operation

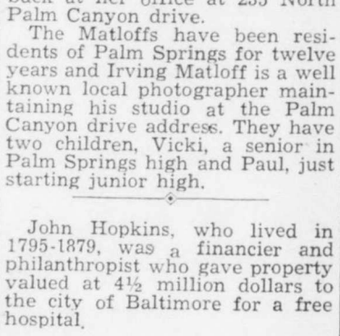
Friends of Mrs. Bess Matloff, local realtor, were pleased to learn this week that she has been discharged from St. Johns hospital in Santa Monica following a serious and successful spinal operation and, after spending the remainder of the summer in the beach city to recuperate, will be back at her office at 235 North Palm Canyon drive.

The Matloffs have been residents of Palm Springs for twelve years and Irving Matloff is a well known local photographer maintaining his studio at the Palm Canyon drive address. They have two children, Vicki, a senior in Palm Springs high and Paul, just starting junior high.

John Hopkins, who lived in 1795-1879, was a financier and philanthropist who gave property valued at 4½ million dollars to the city of Baltimore for a free hospital.

PALM SPRINGS
VILLAGE THEATRE
Telephone 4384
Continuous from 1:45 on Opening Day of Show
Box Office Opens 6:30 on Other Days
Always Cool and Comortable

TUES.-WED. JULY 20-21



THURS.-FRI. JULY 22-23



Narcotics Suspect Believed Once In Village Business

Samuel Goldstein, one of a quartet arrested at Long Beach Sunday on narcotics charges is believed at one time to have figured in a Village business, selling out after a few weeks.

He and his wife and two other men were arrested in what police call the "most important raids in recent narcotics history."

The arrests are said by police to have terminated activities of the coast and of an international narcotics ring.

Captin Lynne White, head of the Los Angeles police narcotic squad, posed as a narcotics jobber in trapping the four suspects.

HE REPORTEDLY paid one of them $11,000 in marked money for heroin valued at $30,000 retail.

After the transaction, Federal and Los Angeles police agents closed in on the North Long Beach paint store which the suspects had assertedly been using as a "front" for their narcotics activities.

Jailed were Samuel Goldstein, Charles O'Connor and Michael Tankenson.

GOLDSTEIN'S brunette wife, Ilene, 26, with a police record for morals and narcotics convictions, was also seized.

White said: "We think she may be the brains of the ring."

The dope syndicate, he declared, has flourished as right power of the recently-smashed narcotics ring in New York where $10,000,000 in dope was recently found on a garbage scow.

THE FOUR ARRESTS climaxed a two-year investigation which began in Honolulu.

A Los Angeles undercover officer, during five trips to the islands, traced shipments of narcotics to Los Angeles, San Francisco, New York and Paris.

According to police, all the suspects except O'Connor have criminal records.

The first dog known in history was the Miacis, which roamed the forests and plains of North America about 55 million years ago.

Mayor Farrell Puts in Spare Time Traveling

Mayor Charles Farrell is one of the southland's busiest commuters.

He has his hands full in two places—Palm Springs where city affairs are piling up this summer and Catalina Island where he is operating Toyon Bay with the same success he experiences at his Racquet Club here.

THERE HAVE BEEN many important civic matters this summer which have required his attention and there have been many important guests and one of the busiest seasons on record at Toyon Bay.

So he has been shuttling back and forth between the two spots and he wishes things would quiet down a bit—here—until the new season, at least.

TOYON BAY has been teeming with activity created, in part, by Messrs and Mesdames John Brandeis, Reese Milner, J. T. Judd, John Gordean, Jack Hearst, Owen Churchill, Bud Markell, Jack Ward Smith and the Jack Sullivans. Swimming and sunbathing seem to be the favorite sports, but deep sea fishing still draws the more active.

Among the "yachters" who moored their boats in the harbor of Charlie Farrell's Toyon Bay and dropped in for dinner were: the Frank Morgans, James McNabbs, Hal Roachs, Emil Simmons, Jay Carlisles and Willis E. Hunts.

The Desert Sun
Tuesday, July 20, 1948
OLIVER B. JAYNES
Owner and Publisher

Issued Every Tuesday and Friday At Palm Springs, Calif. Phone 2249

Entered at the Post Office at Palm Springs, California, August 5, 1927 under the Act of Congress of March 3, 1879.

10c Per Copy $5.00 Per Year

Member
Calif. Newspaper Publishers Ass'n.
National Editorial Ass'n.

Address all correspondence to The Desert Sun, P. O. Box 100, Palm Springs, Calif.

Polio Nurses

Request for Volunteers Issued by Red Cross

Florence Bussell, R. N., director of nursing for Riverside county chapter, American Red Cross, last week issued an appeal for nurses trained in care of polio cases.

The request followed receipt of a wire from the Red Cross Pacific area offices which said, "Nurses needed immediately for polio assignment in Merced."

According to Miss Bussell, Riverside county chapter has no available nurses on the roster for this purpose. Anyone qualifying is asked to contact her at the chapter house, Fourteenth at Orange, in Riverside, phone 6600.

Red Cross officials said the need for assistance in Merced could not be construed as forerunner of an epidemic. However, polio is on the increase throughout the state as it often has been during the summer months, she said.

Some two months ago Los Angeles Chapter, ARC, sent nurses to Bakersfield and Merced on emergency polio assignments.

CLASSIFIED ADS—PHONE 2249

Publicity

Harpers To Carry Full Story of Palm Springs

Harper's Magazine for August, due on the newsstands a week from tomorrow, will have the most complete story on Palm Springs yet prepared by a nationally circulated magazine, Manager Earle O'Day of the Palm Springs chamber of commerce said yesterday.

Publishers' representatives with whom O'Day has been in touch have assured him the story not only will present a historical summary of the Village, its growth and its pioneers, but will mention most of the contemporary figure whose names represent leadership of one kind or another in the community today.

"We're reserving judgment until we read the full text." O'Day said, "but George Clement of the Curtis Circulation company, which has taken over national circulation of Harper's, informs me he is so sure the article will be popular that he is consigning double the usual number of issues for sale in the Village."

Title of the article is "Wind, Sand and Stars."

Drive Down Tonight for—

FRIED CHICKEN

• STEAKS • CHOPS

DINNERS AND SHORT ORDERS

Open 8 A. M. to 10 P. M.
Daily, Except Monday

Breakfast at All Hours

Visit Our Date Shop . . .
. . . Cool Off at Our Fountain

We Will Remain Open During the Summer

Desert Vendome Restaurant

On the Palm Springs-Indio Road
Highway 111 2 Miles West of Indio Phone 72636

Open Year 'Round

For Your Convenience
With

RELIABLE, TIME-TESTED SERVICE and EXPERIENCE

* Fuller Paints
* Numetal Weather-Stripping
* Glass Block
* Tyle Bord Panels
* Amercoat
* Paint Spray Equipment
* Aluminum Stripping
* Lumber
* Rock
* Sand
* Kitchen Trim Moulding
* Barbecue Grills
* Clothes Lines

JOHNSON'S ELEC. POLISHER
Rent It—$1.25 per day

PALM SPRINGS BUILDERS' SUPPLY CO., Ltd.
490 E. Sunny Dunes Road Phone 2107

What Goes on in Palm Valley

By DON CAMERON

A man who gets around and gets things done is Ed Jones. Tennis pro at the El Mirador Hotel from 1932 to 1936 he landed back here last fall—bought a lot from me and in practically no time and with no help built himself a house.

Last Thursday, in a specially outfitted jeep, he took off for a jaunt to La Paz and the tip of Lower California. On the return trip he plans to ferry across the Vermillion Sea from Santa Rosalia to Kuaymas, coming back by the mainland stopping back here for a few days around Sept. 1st. Then back to pick his apple crop in Farmington, Conn. With the apples out of the way all he has to do is drive down to Ft. Lauderdale, Fla., pick up daughter Gail, get her back to Palm Springs high, build three store buildings on his highway frontage in Rancho Mirage. I'm betting he'll do it because two of the stores are leased from November 1st. This lad gets around.

WITH THE LAST of the grapes picked, most of the ranchers are beaming because it was a swell crop and the fruit brought good prices. One of those beaming, although still tired from the three weeks of heavy picking, is Dan Callahan. He came down from the University of California School of Agriculture at Davis and got some practical experience on his uncle's, Hank Gogerty, ranch. With his car loaded with lugs of grapes for his friends in Hollywood he took off Saturday for a week of seeing the nite spots.

Mrs. Wilmouth Thompson recently sold her 40 acre grape and date ranch adjoining Thunderbird Ranch to Mr. and Mrs. Walter Loupe of Long Beach and then planned to leave the desert. It's the same old story: she's right back, having rented an apartment at the Desert Airpark. With her is her daughter Barbara and stepdaughter Eloise Kelsey who is spending her vacation from the Library of Commerce in Washington," she says. Mrs. Thompson said she just couldn't leave Palm Valley while telling me about her daughter Billie who is now a junior decorator in Bullock's, Los Angeles.

DOWN FOR THE WEEKEND—Roy Jillson of Glendora at his new home on San Gorgonio road in Rancho Mirage, Phinehas Prouty Jr. over to get some nice weather. He is busy building four new houses in La Jolla. Ed Fitzgerald from Glendale with his wife and son Ed. Eddy Ewart for a week end from his arduous studies at the summer session at USC. At Milton Mauzy's his sister and her husband Mr. and Mrs. Sidney W. Snyder of Los Angeles.

From Santa Ana Mr. and Mrs. E. H. Frisbee and daughter Diane. Back to Rancho Mirage after a hot week in Fresno and Altadena my next door neighbors the H. O. Davises. Mr. Davis is our local representative on the California State Fair board. He says the 1948 edition of the state exposition will be the greatest since the first one held in San Francisco in 1854. Off to San Diego for the week end to visit "Mommy" Harper are Lyle and Pete. They'll be back to enjoy our fine desert atmosphere.

VACATIONING with her brother and sister-in-law Dr. and Mrs. Joseph A. D'Alessio in Beverly Hills is the mainspring of the Cameron office, Cynthia Snowden. The doctor has opened offices there and plans to function there as well as at his new location in Palm Springs.

Four tons of material on the different phases of desert life, to-wit: The Desert Magazine. Nearly swamped Postmaster Bill Myers at Palm Desert. "Besides wearing myself out with the ordinary duties here and delivering the L. A. Times throughout Palm Valley beginning at 5 a.m. I am glad to be able to help in disseminating this extensive information about our homes and lives," says Bill.

The man or woman who has had wide experience with different types of persons before marriage is best suited to choose a mate wisely and make adjustments after marriage easily.—Prof. Edward Pope, Cornell university.



COOL OFF!

Take a Boat Ride

On Salton Sea

Boats for Rent and Charter

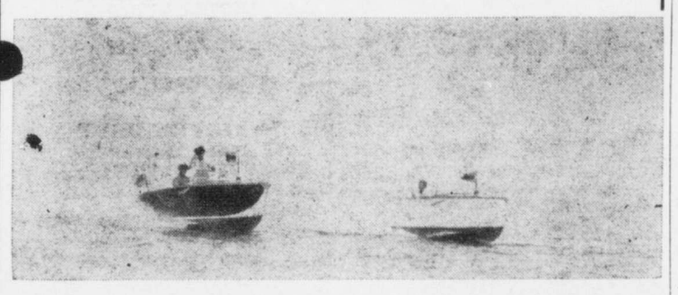
Days or Evenings

DESERT BEACH MARINA

10 Miles Beyond Mecca on Hiway 111

BOATS FOR SALE

Gar Wood - Ventnor - Gibbs



HEADS & TALES

By JOE LAURIE, Jr.



Rene Kuhn, novelist and radio star, tells about a budding writer who asked her to read a novel he had just written. "You have a lot of empty pages. What's the idea?" "That's what makes it a special book. Those empty pages are for people who can't read!"

CLASSIFIED ADS—PHONE 2249

Do You Operate Under A

FICTITIOUS FIRM NAME ?

If so, have you complied with the requirements of Section 2466 of the Civil Code, which says: "Every person and every partnership transacting business—under a fictitious firm name—must file—a certificate stating the name in full and the place of residence of such person and the members of such partnership—such certificate must be published once a week for four consecutive weeks."

If you have neglected this procedure, do you realize that the name of your firm is not protected and that you are not entitled to maintain suits for collection, or other purposes, in the courts of the State of California?

Take care of this important matter NOW by having The Desert Sun publish the certificate. Come into the office—it takes only a few minutes to have the form filled out, and we will have the document filed for you. The cost is small, but the filing and publication is something which should not be overlooked.

The Desert Sun

174 "S" THE CENTER

Phones Business Office 2249 Editorial 3741

Display Advertising 2240

It Has Been Drier

Records Reveal Last Season Doesn't Take Prize For Lack of Rainfall; Two Others More Arid

There has been a lot of talk about the exceedingly dry year—but figures at the fire station where they have been measuring the rainfall since 1936, show two years which have been dryer.

Between July 1, 1947, and June 30, 1948, rainfall in Palm Springs was measured at 3.84 inches. That's not much but the year before, July 1, 1946 to June 30, 1947, was drier. That year only 2.76 inches of rain fell here.

RAINFALL RECORDS are kept from July 1 to June 30 which period constitutes the rainfall season. Last season was the fourth in a row in which rainfall was scant. Prior to that there were a series of wet years.

Heaviest rainfall occurred in the 1936-1937 season, the first in which records were kept at the fire hall. In that year 13.69 inches fell and there were floods in March, 1938, when four and a half inches of moisture toppled onto the desert within a few days.

LAST BIG YEAR for rainfall was in the 1943-44 season when 10.94 inches fell. The season before that, which totalled 9.92 inches, was given its biggest boost in January, 1943, when a three-inch storm flooded roads on both sides of the city.

"Well, looks to me like we're due for a wet winter," said Fire Chief Bill Leonesio. "The record shows two or three dry years then a wet one. We've had four dry years so far.

THE RAINFALL record by years since 1937, follow:

1936-1937	13.69
1937-1938	8.96
1938-1939	6.24
1939-1940	7.79
1940-1941	11.68
1941-1942	6.90
1942-1943	9.92
1943-1944	10.94
1944-1945	3.83
1945-1946	5.89
1946-1947	2.76
1947-1948	3.84

From Page One—MORE ABOUT

This Side of Sun . . .

fire station they've got a thermometer which marks the vagaries of the wandering mercury in its ups and downs on a chart. The thermometer itself does it with no monkey business by interested parties . . . And the wavy line on the chart for Thursday, August 15, went to 113 only . . . Thats' the wavy line which records where the mercury was at the minute it transcribed the record on paper if you get what I mean.

◆ ◆

SO NOW being a truthful citizen I won't have to blush and say that it did get to 120 here one day . . . And add: "But, pshaw, you'd never have known it. . . . I said "120" because what's three degrees to people in Los Angeles or at the beach? . . . They don't know the difference . . . Some time ago in writing a little line to go above the temperature figures up in the left hand corner, I set forth: "It's Not the Humidity," meaning that it was the heat and just the heat. Claire Reed, wife of Ted Reed of Reed's Radio, wrote in and wanted to know if it wasn't the humidity, what was it? . . . At the time I wanted to answer: "Just the heat." . . . But after hearing people gasp about the weather all week, now can truthfully answer: "It was the bromidity." . . . On the other hand, lots of times it isn't the heat, it's the humanity.

◆ ◆

AND THE SCORE last week was: Three postcards describing fires in fireplaces to keep vacationing Villagers in mountain and beach areas comfortable and four cards dealing with the number of blankets people had to pull over them to keep warm at night. Some of these days someone in the latter catagory is going to smother under a blanket . . . That'll be news . . . And then if a postcard comes from them it'll probably be from a place where 123 degrees would probably set a record for frigid weather . . . There were some nice things in the mail, however, so we'll skip the blankets and the grate fires.

◆ ◆

JIMMY SHEA, now with the Southern Pacific at San Diego, sends a clipping from a magazine accompanied by a nice insulting remark about my fish box filing system . . . It, the clipping, discloses a picture of an eastern editor seated by his desk . . . The desk is nostalgic . . . It is piled high with papers, letters, clippings, and the like . . . But, the accompanying article says, this editor can find anything he wants when he wants it right now . . . Another proof that a cluttered desk is the best filing system . . . The only time I can't dig into the proper layer and find what I want is just after some friendly or otherwise hyena has taken it upon himself to straighten up the desk or find something without my assistance . . . Then it is bad.

◆ ◆

NICEST CITIZEN of the week honors go to Melba Bennett who with Frank, is spending the remainder of the summer at Rio Blanco ranch near Meeker, Colo. . . . It's cold there being high up but not once in a letter this week did she even hint at a blanket or a fire . . . Lots of Villagers up in that section of Colorado . . . Billie and Hutch Moseley were their guests passing through the Rockies terrain . . . Doc and Mrs. Henry S. Reid are there . . . The Bill Gibbs arrived on the day the letter was written . . . Daughter Deedee joined them Saturday for a two-week visit . . . Mrs. Bennett says Frank Bennett has caught so many fish and that she has, therefore, eaten so many, she is beginning to breath through gills . . . As republican chieftain in Palm Springs, she should leave that to the democrats . . . The poor fish—but if of that denomination, you should pardon the expression.

◆ ◆

MRS. BENNETT writes of dense woods of pine and aspen, of surprise creeks, rivers and lakes, of lush meadows deep with grass and wildflowers, colored butterflies, certainly a change from the desert . . . But in the next line she talks of the coming time when nothing will matter except getting back to the desert . . . Even those sadistic Villagers who write about blankets, fires and coats, always wind up with talk about when they'll be back on the desert . . . Now if they'll only keep the desert the way it was when it first started attracting people here . . . And not try to put chrome trimmings on the sand dunes.

◆ ◆

FOR SOME TIME I've been wondering what had happened to our usual mild Spring earthquake . . . It arrived, all right, but missed us . . . At least, I didn't feel it . . . Corona, Elsinore, Riverside and other nearby points got a jolt one day last week . . . It skipped Palm Springs . . . Something that few people who can help it will do next season.

CARE Packages Now Available for Needy in Orient

At the request of General Douglas MacArthur, Commander of Allied Forces in the Pacific, CARE today announces the extension of its non-profit gift package service to Japan local agencies handling the packages were informed this week.

Negotiations for a further extension to the Philippines, Korea and Okinawa are under way.

The opening of Japan to CARE's service was made public today simultaneously from Tokyo by Brigadier General Crawford F. Sams, Chief of SCAP's Public Health and Welfare Section, and from New York by Paul Comly French, executive director of CARE. Ashley Simms is local chairman and the Olman Service bureau, 457 North Palm Canyon drive, is the local office.

General Sams said that CARE was licensed by SCAP to provide a non-profit parcel service for occupation personnel and individuals living outside Japan to send food packages to designated relatives, friends and members of specific groups on a ration-free, duty-free basis, with a guarantee of delivery.



"I want a real loud one, but more a yell than a scream!"

Easier Parking

Reich Adds Big Lot for Customers' Convenience

Herman Reich of the Village market is making it easier to shop these days. He has just completed installation of a large parking lot next to his market on South Palm Canyon drive, making room for scores of automobiles.

The Village market is remaining open twelve months of the year and Reich expects the new parking lot to prove highly successful during the busy winter months.

Spike Rumors

Crestline Chamber Protests Headlines

Emphatic denials were sent out by the Crestline chamber of commerce this week because of appearance in a southland newspaper of a head-line: "Polio Scare in Crestline."

The San Bernardino mountain resort chamber sent out notice to the press that the so-called epidemic was an unfounded rumor and that the one death attributed to the disease was not fully reported nor all of the facts listed.

Open for the Summer

For Luncheons and Dinners

Featuring a $1.75 Plate Special

The **BOMBAY**

796 North Palm Canyon Drive

Mondays and Tuesdays—Chinese Foods

WINES - BEERS - CHAMPAGNES

LAST CHANCE!



GOLD RUSH

for Golden State Ice Cream

$15,000.00 IN CASH PRIZES



CONTEST CLOSES JULY 31st, 1948

Hurry! Time's Awastin'!

Saturday, July 31st, is the very last day you may enter the Golden State Ice Cream Gold Rush. Remember, all these big cash prizes will be won by California folks only—that makes your chance to win much better! So be sure to get your entries in the mail!

Do These Three Things!

1. *Get an Official Entry Blank* wherever Golden State Ice Cream is sold. Let your dealer help you—he knows Golden State Ice Cream is the best ever!

2. *Complete this statement* in 25 additional words or less: "I Strike it Rich in Golden State Ice Cream because . . ." Your answer doesn't have to be tricky or fancy. Just tell us why you prefer the extra-creaminess and extra nutrition of Golden State Ice Cream. For additional help, see Contest Clues herewith. You may win $5,000.00.

3. *Then enclose the panels* from a Golden State Ice Cream carton, or a reasonable facsimile, in accordance with the official rules. But mail all your entries today SURE!

These Contest Clues May Help You Win!

Just taste Golden State Ice Cream and you will see how easy it is to write about it. Mellow-smooth, fine-flavored—the most wonderful dessert ever. And you'll find Golden State more nourishing, too, for it alone contains famous Nutrimix.

GOLDEN STATE COMPANY, LTD.

GRAND PRIZE $5,000.00

Second Prize . . $2500.00

Third Prize . . . $1000.00

Plus all these other big prizes

5 Prizes of . . . $500.00 each

10 Prizes of . . . 100.00 each

25 Prizes of . . . . 50.00 each

175 Prizes of . . . . 10.00 each

Plus 100 prizes each of *One Gallon* of luscious, creamy-smooth Golden State Ice Cream!

318 PRIZES IN ALL for California folks only!

You strike it rich in Golden State BRAND ICE CREAM

WHERE TO FIND IT In Palm Springs

● A Handy Buyers' Guide For Every Household ●

Summer Season's Services

"We're Here to Serve You"

BEAUTY PARLOR

Alta Lee
BEAUTY SHOP
Personality Hair Cutting
Specialists in Hair Dyeing
Permanent Waves
from $7.50
All Branches of Beauty
Service Expertly Done
Helene Curtis Cold-Wave
Permanents
215 S. Indian Ave
"Open All Summer"
PHONE 7195

BOOKKEEPING

BOOKKEEPING SERVICE
MAILING LISTS
PUBLIC STENOGRAPHER
Helen Gilchrist
467 N. Palm Canyon Drive

BOWLING

BOWL...
For Recreation
For Reservations Call 9029
OPEN EVERY DAY
6 P. M. to 12
CLOSED SUNDAYS
(For the Summer)
Soft Drinks - Ice Cold Beer
378 N. Palm Canyon Drive

BUILDERS' SUPPLIES

Clean Up, Fix Up, Paint Up
Fuller Paints
ALL YOUR PAINT NEEDS CAN BE SUPPLIED NOW
COMPLETE . . .
Lumber and Builders' Supplies
Planing Mill
Rock and Sand Plant
Stone and Tile
Paints and Hardware
Palm Springs Builders Supply Co.
Sunny Dunes Rd. Ph. 2107

BUILDING SUPPLIES

"To Meet Your Every Need"
DILL Lumber Co.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
Phone 2758 and 2759

BUILDING MATERIALS

CEMENT
PLASTER
HARDWARE
STEEL SASH
METAL LATH
REINFORCING STEEL
General Builders' Supplies
KISSEL CO.
GARNET, CALIFORNIA
Where Indian Avenue meets Hiway 99
Phone
Desert Hot Springs 148

CAMERA SHOPS

DAY **1** SERVICE
On All Photo Finishing
Desert Camera Shop
288 N. Palm Canyon Dr.
"In the Sky Blue Building"

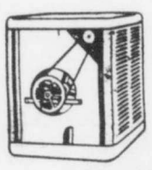
CARPENTERS

If You Need CARPENTERS
D. S. BECKER
Business Representative
of Local 1046
Palm Springs U. B.
of C. & J. of A.
Affiliated With
Building and Construction
Trades Council
California State Council
of Carpenters
California State Federation
of Labor
Dial 2721—Ask for 1544
Between 8 A. M.
and 10 A. M.
531 Plumley Street
CATHEDRAL CITY

CONTRACTORS

ARTHUR J. COFFEY
Contractor and Builder
Apartment 147
2058 E. Ramon Road
(Residence)
P. O. Box 373

COOLERS



Air Coolers
Complete Servicing and Installation
ALL MODELS
BRUCE ELECTRIC SERVICE
221 N. Indian Ave.
Phone 2825

PAVNY'S BUTANE AND TRAILER SUPPLY STORE

UTILITY COOLERS
All Sizes
New Pads - Copper Tubing Valves, etc.
1001 S. Palm Canyon Drive
Phone 7342

DRAFTING SERVICE

Complete Drafting Service
Take advantage of an experienced man who knows how to make the most of the natural charms of the desert.
Furniture Interiors by
H. W. Burns
Designer
370 W. Arenas Phone 3463

The Desert Sun

Founded 1927
Published Every Tuesday and Friday
Now in Our New Building in "THE CENTER"
Display Advertising
Phone 2240
Circulation and Business Office
Phone 2249
Editorial Dep't
Phone 3741

ELECTRICAL

COAST ELECTRIC & REFRIGERATION CO.
ELECTRICAL CONTRACTORS
415 N. Palm Canyon Drive
— Phone 4422 —

ESCROWS

PALM SPRINGS ESCROW CO.
Bonded Efficient Personal
Escrow Service
Insured Title Service
107 Pacific Bldg. Ph. 4888

ELECTRICAL CONTRACTS

ADVERTISE in THIS SPOT

Residential - Commercial
Industrial Wiring
McLaughlin Electric
ELECTRICAL CONTRACTING
REFRIGERATORS AND RANGES
190 North Indian Ave.
Phone 6206

FLOOR SAFES

JOHN J. ALLEN
De Luxe Floor Safe Co.
Every Home and Business Safe Protection from Fire—Theft
Models from $70 FOB Factory
198 W. 5th Street
DESERT HOT SPRINGS

FOOD

Bill Ude's
Dinners - Cocktails
Serving Food That'll Make You Come Back for More!

MRS. HOUSEWIFE OF PALM SPRINGS

will avail herself of your services or goods whether it's frozen food lockers, groceries, meats, etc.



RADIO REPAIR



OR . . . UPHOLSTERING



. . . When You Use This Page of
"WHERE TO FIND IT"
. . . You'll Get Results!

GLASS AND GLAZING

- AUTOMOBILE
- BATH ENCLOSURES
- SHOWER DOORS
- TABLE TOPS
- VENETIAN TOPS

Complete Glass Service for the Builder
PALMS SPRINGS MIRROR AND GLASS SHOP
483 N. Indian Ave. Ph. 4691

Try This Spot for Real Results

INSURANCE

Samson INSURANCE Service
"Palm Springs' Oldest Insurance Agency"
EVERY KIND OF INSURANCE
Serving the Insurance Needs of the Community the Year 'round
Herbert Samson
N. H. (Toby) Curtis
756 N. Palm Canyon Dr.
Phone 3393

JOB PRINTING



A modern, well equipped plant with large and small automatic presses to meet every printing requirement, at low cost.



Quality Printing for Your Business and Office Needs
- Business Cards
- Envelopes
- Letter Heads
- Business Announcements
- Wedding Announcements
- Menus
- Statements



2249 or 2240
for Fast Summer Service
Desert Print Shop
174-"L" The Center

The rate for This Space is Only $6.50 a mo.

MASSAGE



SWEDISH MASSAGE
Slender-izing
Spot Reducing
PALAMA HEALTH STUDIO
436 N. Indian Ave. Ph. 4921

PAINTING

"THE MASTER"
Complete Painting and Decorating Service
"JUST A LITTLE BETTER"
Phone 3591
333 N. El Segundo

Classified Ad
Phone 2249
Desert Sun

PLUMBING

Palm Springs Plumbing Co.
NOW HAS ON DISPLAY
THE NEW FROSTAIR
7 cu. ft. Refrigeration and 3½ cu. ft. Deep Freeze With Dual Controls
All Plumbing Supplies for Complete Job Including Fixtures Now Available
Phone 6704
220 N. Indian Ave.

PRESCRIPTIONS

Prescriptions Carefully Compounded
DESERT DRUG CO.
HARRY BROTT
246 No. Palm Canyon Dr.
Phone 7211

PRINTING



A modern, well equipped plant with large and small automatic presses to meet every printing requirement, at low cost.

Quality Printing for Your Business and Office Needs
- Business Cards
- Envelopes
- Letter Heads
- Business Announcements
- Wedding Announcements
- Menus
- Statements

DESERT PRINT SHOP
174 "C" The Center
Phone 2249

POOLS

REG. C. JONES
General Contractor
Fine Swimming Pools
GRADING
PAVING
LOT LEVELING
EXCAVATING
ROADS
1905 Araby Road
Phone 3918
P. O. Box 306, Palm Springs

Every Week
—is
National WANT-AD WEEK!
Use Our Classified Section for Results!

REFRIGERATION

TEX DRISKELL
REFRIGERATION
SALES and SERVICE
171 N. Indian - Phone 3403

SERVICE STATIONS

Be Sure and
"GET ASSOCIATED"
at
"JUD" OSBURN'S
The Friendliest Service Station in Palm Springs
300 N. Palm Canyon Dr.
Phone 9060

SHOE REPAIR



and extra wear from your shoes means extra dollars saved for you. Today old shoes can be repaired like new. SAVE MONEY
Palm Springs Shoe Repair Shop
121 E. Amado Road

Desert Sun News Dept. Phone 3741

SPRINKLERS

SPRINKLERS, Inc.
Lawn and Irrigation Systems
Pipe-Valves-Fittings-Supplies
No Charge for Estimating
P.O. BOX 907, PALM SPRINGS
Temporary Telephone 4084

SURVEYS

SURVEYS
Licensed Land Surveyor
Lot Surveys - Subdivisions
Acreage - Contour Maps
G. K. (Jerry) Sanborn
172 E. Racquet Club Road
PALM SPRINGS
Telephone 5931

TILE

TILING SERVICE Inc.
CONTRACTORS
TILE and MARBLE
PALM SPRINGS
Phone 2759
LOS ANGELES, CALIF.

TILE CONTRACTOR

TILE CONTRACTOR
Drain Boards -:- Bathrooms
Store Fronts -:- Patios
Free Estimate
Satisfaction Guaranteed
L. W. KECK
570 N. Almond Way, Banning

Desert Sun Adv. Dept. Phone 2240

VENETIAN BLINDS

BESTBILT
VENETIAN BLINDS
Custom Built of
Steel - Aluminum
Wood
Choice of Colors
FREE ESTIMATES and INSTLLATION
REPAIRING
WINDOW SHADES
BESTBILT BLIND CO.
375 Sunny Dunes Road
Phone 7513, Palm Springs

Wedding Announcements

- Wedding Announcements
- Birth Announcements
- Formal Invitations and many other printed forms.

Set in "Art Point"

Takes an Expert to Tell from the Finest Forms of Engraving

FAST SERVICE

Samples to Choose from on Display at Business Office

●

The Desert Sun
174 "C" The Center
Phone 2249

CONSULT THIS PAGE FOR ALL BUSINESS AND PROFESSIONAL SERVICES

Special Session Forces Phillips to Change His Plans

Congressman John Phillips who expected to reach his home in Banning along about August 1 for a rest, had to revise his plans this week due to President Truman's unexpected call for a special session.

The call summons the 80th congress back to duties July 26 and the session is expected to take two weeks.

The congressman had planned to be home by then for a short rest prior to an inspection tour of federal installations on the west coast in his capacity as member of the appropriations committee.

He had also planned to tour his district to visit constituents. Much of this planning may have to be discarded because of the extra session call.

Phillips was re-elected to his post in congress June 1 when he won both republican and democratic primary contests.

CLASSIFIED ADS—PHONE 2249

Radio Log — KCMJ — Dial 1340

COLUMBIA NETWORK

MONDAY THROUGH FRIDAY DAYTIME FEATURES

7:00—Morn. Headlines
7:02—Sundialers Club
7:30—Bob Garred, news
7:45—Fred Beck
8:00—Music in Morning
8:15—David Valle, news
8:30—Notes for the Day
8:45—Rosemary
9:00—W. Warren, news
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
10:30—Young Dr. Malone
10:45—Guiding Light
2:30—House Party
11:00—2nd Mrs. Burton
11:15—Perry Mason
11:30—Nora Drake
11:45—Evelyn Winters
12:00—RadiOasis Ranch
12:30—K. Manning, news
12:45—Vocal Line
1:00—Luncheon Music
1:20—World & Wall St.
1:30—Concert Master (M, W, F)
1:30—Masterworks of Music (T, Th)
2:00—Music, Just Music
2:15—Old Summertime
2:30—Houseparty
2:55—U. P. News
3:00—Meet the Missus
3:30—Arthur Godfrey
4:00—Hint Hunt
4:25—George Fisher
4:30—Melody Caravan
4:45—Meet the Band (M, W, F)
4:45—Music by Martin (T, Th)
5:00—Front Page Fea.
5:15—In the Sportlight
5:25—Song of the Day
5:30—Chas. Collingwood
5:45—Bob Garred News
5:55—Prelude to Eve.

TUESDAY EVENING FEATURES

6:00—Cong. Phillips.
6:15—V. A. Reports
6:30—Hit the Jackpot
7:00—Studio One
8:00—Lowell Thomas News
8:15—Treas. Bandstand
8:30—Mr. & Mrs. North
9:00—Mystery Theatre
9:30—Rob't Q. Lewis
9:45—Softball
10:00—Chet Huntley News
10:15—Music for Farty
11:25—U. P. News

WEDNESDAY EVENING FEATURES

6:00—Your Song and Mine
6:30—Harvest of Stars
7:00—Man Name Jordan
7:30—The Whistler
8:00—Lowell Thomas News
8:15—Treasury Bandstand
8:30—Dr. Christian
9:00—Capitol Cloak Rm.
9:30—Rob't Q. Lewis
9:45—Softball
10:00—Chet Huntley News
10:15—Music for Party
11:25—U. P. News

THURSDAY EVENING FEATURES

6:00—Suspense
6:30—Crime Photog'her.
7:00—Playhouse
7:30—Doorway to Life
8:00—Lowell Thomas News
8:15—Treasury Bandstand
8:30—Mr. Keen
9:00—Fiesta
9:30—Robt. Q. Lewis
9:45—Night Editor
10:00—Chet Huntley News
10:15—Music for Party
11:25—U. P. News

Anybody Can Use Classified Ads — Smart People Do!

CLASSIFIED AD ORDER

The Desert Sun

RATES

Times	One	Two	Four	1 Month
Per Line	.30	.45	.80	$1.60
Discount	.10	.15	.25	.60

- Minimum: Three Lines.
- Rates Based on Consecutive Issues.
- Not Responsible for More Than One Incorrect Insertion.

(COPY)

NAME

ADDRESS

☐ Check Enclosed ☐ Send Bill

The Desert Sun

174 N. Palm Canyon Drive
In "THE CENTER"
P. O. Box 190, Palm Springs

BEN F. SUMMERS CALIF. STATE 2394 LICENSE DETECTIVE AGCY.

INVESTIGATORS
and
GUARDS
For Any Occasion

24-HOUR SERVICE

PRIVATE PATROL SYSTEM

Call

Ben F. Summers

DETECTIVE AGENCY

COMPTON OFFICE
208 E. Palm
NEwmark 2-1856

595 Broadway
CATHEDRAL CITY
PALM SPRINGS
Phone 1188 — Dial 2721

Advises Youth of Draft Age to Join Up, Choose Branch

Young men of draft age will not be accepted for enlistment after they have received orders to report for induction, Sgt. Jack R. Crabbe, recruiter-in-charge of the U. S. Army and Air Force Recruiting station in the Postoffice building in Riverside warned Saturday.

He added, however, that any man eligible for the draft who wishes to enlist in the army or air force may do so now.

IN WASHINGTON last Friday the defense department announced that army, navy and air forces would start enlisting 18-year-old volunteers tomorrow.

Under the law, 18-year-olds can escape the 21-month draft law by serving a year as volunteers then joining the reserves.

MEN OF DRAFT AGE and others who wish to enlist have the option of selecting any branch of service now accepting enlistments, Sgt. Crabbe said.

And he added that high school graduates may select a technical training school prior to enlisting and, if accepted, will be assured admittance to the school.

Because the young man who is drafted will not be able to pick and choose, Sgt. Crabbe advised, it is wise for him to select his service before he is ordered to report for induction.

BEFORE LEAVING ON VACATION

Proper arrangements before leaving home can add much to the pleasure of a vacation. A list of things to do before starting on a trip includes: cancel all appointments, arrange for lawn and garden to be maintained, stop deliveries of milk and groceries. arrange for somone to take in the mail, turn off refrigerator and gas supply to stove and water heater, pull plugs on electric appliances, turn off furnace pilot light and extinguish all lights.

Many vacationers have found it of advantage to leave an extra house key with a trusted neighbor for emergency and to provide them with an itinerary. It is not advisable to pull down all blinds in the house, for this may prove an invitation to housebreakers.

George Washington's gift to his bride was a tiny watch which she wore on a ribbon bow pinned to her bodice.

The Desert Sun
CLASSIFIED ADS
Phone 2249
RATES

	One Time	Two Times	Four Times	One Month
PER LINE	.30	.45	.80	1.60

- LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
- COUNT 26 LETTERS AND SPACES PER LINE . . . LARGE TYPE CHARGED AS 3 LINES
- MINIMUM: 3 LINES.
- RATES BASED ON CONSECUTIVE ISSUES.

LEGAL NOTICES

NOTICE OF TRUSTEE'S SALE
No. 14596

As Trustee under Deed of Trust made by John M. Tomasio and Josephine G. Tomasi, husband and wife, dated February 27, 1947, recorded April 15, 1947, in Book 812, Page 325 of Official Records of the Recorder's Office of Riverside County, California, securing among other things a promissory note for $8000.00 in favor of Jeseph E. Walsh and Gladys Walsh, husband and wife as joint tenants, the United Title Guaranty Company, a corporation on Friday, July 30, 1948, at 10:00 o'clock A. M. at the West entrance of the County Court House, in the City of Riverside, County of Riverside, State of California, will sell all right, title and interest conveyed to and now or on said date held by said corporation under said Deed of Trust in the real property situate in the County of Riverside, State of California and described as follows:

The Westerly rectangular 100 feet of Lot 194 of CATHEDRAL CITY, as shown by Map on file in Book 13, pages 24, 25 and 26 of Maps, records of Riverside County, California.

Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances to pay the balance of principal of said note, together with interest due thereon, advances, if any, under the terms of said Deed or Transfer, fees, charges and expenses of the Trustee and of trust created by said Deed or Transfer.

The beneficiary under said Deed or Transfer by reason of a breach or default in the obligations secured thereby heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and election to cause the undersigned to sell said property to satisfy said obligations, and thereafter on March 26, 1948, the undersigned saused said notice of breach and of election to be recorded in Book 899 page 321 of Official Records in said Recorder's Office.

Witness the Corporate name and Corporate seal of said corporation, Trustee, by its officers thereunto duly authorized, this 6th day of July, 1948.

UNITED TITLE GUARANTY COMPANY
By BEN H. LEWIS, President.
Attest: R. O. LEWIS Secretary
(CORPORATE SEAL)

Desert Sun July 6, 13, 20, 27, 1948.

Lost and Found 10

LOST: Gold rim bifocal glasses in case. Reward. Return Desert Sun office.

Personal 12

ALTERATIONS
Men's and women's clothing.
233 E. Amado Rd. Phone 5023.

WANTED: Pleasant lady to share home, exchange for some assistance with 2 children. Box 22, c/o Desert Sun.

FOR RENT: Luxurious fresh green pasture in shade. Marshal Reid, Rt. 1, Box 14F, Indio.

Miscellaneous Services 15

PORTABLE AND OFFICE TYPEWRITER RENTALS
CAMPBELL, 156 S. Indian
Opposite Post Office

MIMEOGRAPHING
ADDRESSING—MAILING
Credit Bureau—Phone 2738

Moving—Storage 19

TELEPHONE
2249 2240
AND LET THE TRAINED AD-VISOR WRITE YOUR
CLASSIFIED ADS
THE DESERT SUN
174C (THE CENTER)

Local and Long Distance HAULING
City Pick-up and Delivery
PALM SPRINGS TRANSFER CO.
Also TOPSOIL and TRASH
Phone 4305, or P. O. Box 861

HOUSE MOVING
Estimates Given
Wright and Leonard
P. O. Box 25, Palm Springs
Phone 3803

MOVING—Border to Border—Coast to Coast. Fast insured van service. Will move you to or from Palm Springs, to any part of U.S. Lowest rates. No crating necessary. Free estimate, day or evening. Also monthly storage.
VALLEY FURNITURE CO.
Indio, Calif.
Phone Coachella 83496

Home Services 20

TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
FOR
COOLER REPAIR SERVICE
PHONE 2828

CESSPOOLS
Phone 7766
SAFEWAY
CONSTRUCTION AND CESSPOOL CO.

ROOFING CONTRACTOR
Estimates
Cheerfully Given
PERRY F. SANDERS
Phone 7674

Work Wanted 25

RELIABLE local woman wants management of small court, P. O. Box 7 or phone 3783.

ELDERLY COUPLE desire year-round position. Light housework, handy man and yard work. Very capable. Write Ed Jones, General Delivery, Coachella.

Employment Offered 27

WANTED: Housekeeper to live in and care for 6½ and 2-year-old children. No cooking. Starting in September. Write File 21, c/o Desert Sun.

SALESMAN: Weatherstripping and insulation experience. House to house. Must be reliable and steady. Good commission. Banning Floor Covering. Weather Proofing Dept., 52 No. San Gorgonio, Banning. Phone 4985.

Real Estate for Sale 35

NEW unfurnished home, high class section. 3 bedrooms, 3 baths. Many attractive features, $31,500.
MUNHOLLAND & CO.
431 N. Palm Canyon—Ph. 3673

OUT OF WIND AREA. 3 bedrooms, 2 baths, guest house with bath. Hardwood floors. Situated on 2 large lots, $42,000.
MUNHOLLAND & CO.
431 N. Palm Canyon—Ph. 3673

FOR SALE by owner: 2 houses on one lot. Both houses in excellent condition. $19,000, terms. Wm. W. Burt, 2402 Washington Ave. Phone 58022, Santa Monica, Calif.

TRADE
Chicken ranch in Yucaipa. 5 acres planted, all fenced, 2 bedroom stucco home. 5,000 sq. ft. of chicken buildings. Value $19,000. For business lot or ? in Palm Springs.
EMMONS REALTY CO.
238 So. State Highway
Phone 7882

PALM CANYON DRIVE business lot. 62x300. Ideal for stores or units, $9850. Lowest price on boulevard. Phone owner, 2844, Evenings, 3123.

2 BEDROOM frame house, furnished. Located in Palm Springs Trailer Village. $2,500. For further information phone 2144, ask for Charley Valentino.

In certain barracks of the British army, one of the privileges granted to soldiers is permission to entertain their relatives at tea in the canteen.

Real Estate for Sale 35

AUCTION 20 ACRES
10 ACRE DATE GARDEN
Rahrs, Deglets, Steema, Areshty
10 acres vegetable land
WEDNESDAY, JULY 23, 3 P. M.
MECCA, CALIFORNIA
Directions: From Mecca, So. on Hiway 111 (1¼ miles) to 1st dirt road, left to Date Garden and Auction. Good water well.
TITLE CLEAR. ½ cash. Terms may be arranged.
DEAN S. BEDILION, Auct.
108 W. Sixth St., L. A. 14
TR. 6865.

BALBOA. To close estate: 2 lots, 6 famiy zone, 3 bedroom furnished home and 3 room guest house near bay, N. H. Yacht Club. $15,500. Phone Har. 1270-J. Write Box 825, Balboa. C. F. Dennison, owner.

R-3 LOT, 100x110, close in on major highway, $5,750. Phone Mike Flavin, 2736.

EXTRA LARGE R-3 lot, backing on Palm Canyon Drive. $4,250. July only. Harold Hicks, Phone 2736.

2 bedroom house, $2,200.
Corner lot near Tamarisk $2,100
Acreage near Smoke Tree, $3,000.
LOUISE VENGER
331 Amado Rd—Phone 5582
"All Men Are Brothers"

R-4 LOT, approximately 110x140, near Lone Palm, $11,500.00. Phone Harold Hicks office, 2736

160 ACRES on paved road. Apply at Western Ranch, one mile east of Wonder Palms.

CORNER residential lot. Paved streets. $1,450. Terms.
Rancho Mirage Corp.
Associate Brokers
DON CAMERON—
ESTELLE EWART
Phones: 1091 — 1112 — 1117

DAVE ROSE OFFERS

5 RENTALS
On one acre of ground in heart of Palm Springs. Not on Reservation. Surrounded by large homes. Bargain price, $21,000, terms.

14 UNITS
7 kitchens. New building. Nice furniture. Best rental location. Way below real value at $75,000, terms.

NEW HOME
$11,250. Good location. 2 bedrooms. Easy terms.

CLOSE IN
$10,500. Small home on income lot. Terms.

3 BEDROOMS
2 baths. Just finished. In high class neighborhood. Large garage. Brick patio. View windows. For quick sale. $31,500, terms.

A LOT BARGAIN
A lot on south end worth $3750 for $2750. Hurry!

FURNISHED DUPLEX
Air conditionel, fenced, landscaped. Always rented. Large income. A steal at $18,000, terrms.

SOUTH END
3 bedrooms, 2 baths, stall shower, lots of tile. New home. Tile roof. Nothing better in Palm Springs for $18,500, terms.

PALM CANYON FRONTAGE
Large lot, 300 ft. deep. Only $9,850.
For best buys in Real Estate see
DAVE ROSE
252 N. Palm Canyon Dr.
Telephone 2844

NEW HOME for sale by owner. 3 bedrooms, 2 baths, stall shower, tile roof. ½ block from So. Palm Canyon Dr., near school. Asphalt tile on all floors. Colorful kitchen. A $25,000 home for $18,500, terms. Phone owner, 2844. Evenings, 3123.

FOR REAL VALUES in homes, furnished and unfurnished, consult
ADOLPH ISRAEL
Real Estate Broker
507 N. Palm Canyon
Phone 2981

TWO LOTS, adjoining, 50x100 at La Quinta. Priced at $400 each —cash. Maud C. Bliss, 110 W. Ida St., Electra, Texas.

$37.50 PER ACRE
Entire section 31, 3S, 5E. Borders city limits. Excellent industrial sites. Railroad siding. Col. R. A. Ellsworth, Palm Village, Indio 72792

Real Estate Wanted 37

LIST your property and business for sale—we get results.
ADOLPH ISRAEL AND ASSOC.
Real Estate Broker
507 N. Palm Canyon
Phone 2981

BUYERS WAITING!
We want listings of business and income property, houses, lots, leases and rentals.
PALM SPRINGS REALTY CO.
260 N. Palm Canyon—Ph. 2832
ERNEST GROSCHE, REALTOR
and Associates

LISTINGS WANTED
Income, homes and lots.
H. H. FOSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 3555

Business Rentals 38

OFFICE FOR RENT
Private office in new air-conditioned building on Palm Canyon Drive, reasonable rent on yearly lease with telephone and receptionist service included. Secretarial service available. Call 5603.

Wanted to Rent 39

WANTED TO RENT: 4 or 5 bedroom house in Palm Springs for 9 months beginning September 15. Write File 23, c/o Desert Sun.

Apartments for Rent 43

TWO 4 room apartments, each with 2 bedrooms, for rent by the year. One furnished, $65 mo. One unfurnished, $50 mo. Both hove Frigidaire and stove. Phone C. C. Covey, Desert Hot Springs 256.

JUST COMPLETED: 2 apartments, $85 yearly lease. Partly furnished with new Servel stove, tile floors, blinds, air condition. 1311 Camino De Amepola. Ph. 2844—2847.

NEW DUPLEX for lease on annual or seasonal basis. Fair rental to good tenant. Harold Hicks. Phone 2736.

GOING TO LOS ANGELES
LET US HOUSE YOU!
ALL LOCATIONS—PRICES
NANCY S. THOMAS
REALTOR
4281 BEVERLY BLVD.
Normandy 6844 or 10408

MARGARITA MOTEL
BANNING. 1551 W. Ramsey. New—just opened. Nice and Cool—real home accommodations. Reasonable daily or weekly rates.

FURNISHED singles and doubles. Children welcome. Yearly rates. Center town. Call 2957.

$12.50 WEEK and up. Modern singles and doubles. Children o.k. Near Bullock's, 296 So. Palm Canyon.

Houses for Rent 46

AVAILABLE IMMEDIATELY
FOR YEAR OR SEASON
NEWLY FURNISHED
AIR COOLED
3 bedrooms, 2 baths, electric range, linens, etc. Conveniently located—near schools. Reasonable rent on yearly lease. Call 5603.

3 BEDROOM, 2 bath unfurnished home, near school. Annual lease $2,100.00. Phone Harold Hicks office, 2736.

FOR LEASE OR SALE until Sept. 30th. Adults only. Furnished home, large living room, two bedrooms, two car garage, lawns, flowers. In good residential section. $150.00 per month. P. O. Box 117, Banning, Calif.

NEW 2 bedroom furnished home in Naples for one month. Available immediately. Near Alamitos Bay and canal. Children acceptable. $250. Phone Long Beach 37323.

FINE HOME, 1 or 2 bedrooms, 2 baths. 1200 So. Palm Canyon. House No. 3.

Household Goods 50

SEWING MACHINES
All types of electric machines now AVAILABLE from portables to deluxe cabinet models. For information and prices phone P.S. 3884 after 7 p.m. or see them at
VALLEY FURNITURE CO.
Hiway 99 1½ Miles S. Indio
Phone 83496

MATTRESSES
FACTORY CLOSE OUT OF High grade Innerspring mattresses and box springs at wholesale prices. ACT QUICK —THESE WON'T LAST LONG.
Maher's Desert Furniture
1 mile north 99 Hiway Road to Desert Hot Springs.

SALE
SUMMER CLOSEOUT
20% DISCOUNT
BRAND NEW
FULLY GUARANTEED
3—7 cu. ft. Refrigerators
1—15 cu. ft. Deep Freeze
2—Washing Machines
1 Electric Range
McLAUGHLIN ELECTRIC
190 N. Indian Ave. Ph. 6206

Trailers for Sale 51

PLACE your order with us for your next housetrailer. We will make delivery direct from the factory to you at Los Angeles prices.
We have the exclusive sales agency in this territory for WESTCRAFT, COLUMBIA, PAN AMERICAN and MAINLINE TRAILERS. We also have trailer rental service.
AUTO TRAILER EXCHANGE INC.
Hiway 111, 2 miles East Cathedral City.

LET US SELL YOUR TRAILER ON CONSIGNMENT DEAL
Forbes Trailer Exchange
1045 E. Ramsey—Banning

Miscellaneous for Sale 60

FOR SALE: Like new, refrigerator, electric stove, dining room set, divan bed, Hollywood bed. Phone 7066. 1880 So. Palm Canyon Drive.

10 SQUARE of 2x1 shingles, $2.00 per sq.; 1 oil heater, large size, $50; 24 sash, 24x42, like new, $1.25 piece; 11—14 in. yard lights, porcelain reflectors, 75c ea. F. W. Karge, 400 So. Indian

Trailer Coolers, $22.50 and up.
O. H. Levier
2 blocks east of Rupp's Supply on Grove St., corner Allen., Cathedral City.
PHONE P. S. 1089

Miscellaneous for Sale 60

ADMIRAL combination radio and phonograph, table model with records, 2 months old, $50. 342 No. Calle Encelia, Cottage 119.

TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
FOR
COOLER REPAIR SERVICE

UTILITY coolers, all sizes—NEW PADS—copper tubing valves and etc. at
PAVNY'S BUTANE and TRAILER SUPPLY STORE
1001 S. Palm Canyon Drive
Phone 7342

BUILDING SUPPLIES
"To meet your every need"
DILL LUMBER CO.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759

FERTILIZER
Screened, $5.00 per yard, unscreened $4.00 per yard. RAY CHAVES, Phone 3423, BEAUMONT.

3000 FT. OF 1 INCH GALVANIZED PIPE AT
PAVNY'S BUTANE and TRAILER SUPPLY STORE

TWO 3-ton refrigerated aid conditioning units. Ideal for home or store. Phone 8434.

Used Cars for Sale 70

DEPENDABLE CARS
1947 Ford Pickup
1946 Dodge Pickup
1946 Dodge 2-ton Stake 10 wheeler
1943 Ford Burma Jeep
1942 Chevrolet Dump Truck
1942 Dodge 4-wheel drive
1942 Dodge coupe
1941 Pontiac convertible
1941 Ford Pickup
Motor Servi-Cycle

Many other good used cars and trucks.
IMPERIAL MOTORS
DODGE - PLYMOUTHS
Highway 99 at First Street
INDIO
Phone 7311

We have the best buys
IN CLEAN LOW MILEAGE
used cars at prices
below Blue Book
Every car carries our warranty
PLAZA MOTORS
Cadillac-Olds Dealer
Phone 5122

PICK-UP TRUCK. FORD MODEL "A"
Phone 2182

1948 MOTOR SERVI-CYCLE
125 MILES PER GALLON
See owner, W. M. Delano, at Desert Inn Garage.

1931 PANEL BODY model "A" Ford. New tires, good running condition. Also 1929 model "A" Ford Roadster. BOTH VERY REASONABLE. 624 Vista de Oro (rear) off Ramon Rd., after 5 p. m.

Used Cars Wanted 71

WE WILL BUY your car. Any make or models paid for or not.
PLAZA MOTORS
Cadillac-Olds Dealer
Phone 5122

WANTED
USED CARS
AT THE
FORBES MOTOR CO.
IN BANNING

Automobile Services 72

AUTOMOBILE FOR RENT
$5.00 per business day plus 7c per mile.
$7.50 per 24 hour day for 50 miles.
$36 per week for 250 miles.
Includes gas, insurance, etc. for small cars. Hertz Driv-Ur-Self System.
Phone 5122
PLAZA GARAGE

JOHN A. LITTLETON
DE SOTO & PLYMOUTH
DEALERS
682 S. PALM CANYON DR.
Phone 7022
Repair Department
WILL BE OPEN
ALL SEASON
REPAIR WORK
DONE ON ALL MAKES
OF CARS.
QUICK SERVICE
4 MECHANICS
ON DUTY AT ALL TIMES
OPEN FROM 8 a. m. to 6 p. m.

Valley Motors
CHEVROLET SALES
AND SERVICE
Used Cars Bought and Sold
Complete Automotive Repairing on GMAC Time Payment Plan.
Emergency Towing Service
VALLEY MOTORS
Chevrolet Cars and Trucks
Authorized Dealer
713 Hway 99, Indio
Phone 7351

Body Rebuilding
Glass
Upholstering
DeLuxe Paint Job $65.00
Always courteous service at
JIM GRANGER'S
DESERT AUTO
BODY & PAINT SHOP
Cathedral City—Phone 1014

Music and Home Appliances

"We Invite a Visit to Our RECORD DEPARTMENT"

Hear Your Selections in Our Air Conditioned Listening Booths

COMPLETE LINE OF RECORDS AND SHEET MUSIC

Exclusive Dealers in Palm Springs Area for
NORGE - WESTINGHOUSE - RCA
PACKARD BELL - STROMBERG CARLSON
GENERAL ELECTRIC - BENDIX

PALM SPRINGS MUSIC AND HOME APPLIANCE CO.

360 N. Palm Canyon Drive Phone 6122

Paint

Quality Products at Los Angeles Prices

Paints, Painters' Supplies and Wallpaper—Exclusively!

WHOLESALE RETAIL

Authorized Distributors
DuPont - Sillers - Luminall

PALM SPRINGS PAINT CO.

386 South Indian Ave. Phone 3591

Automobile Repairing

- FRONT END ALIGNMENT
- BODY AND FENDER REPAIRING AND PAINTING
- COMPLETE MOTOR TUNE-UP



Cadillac and Oldsmobile Dealer

Distributor in Desert Area for
General Tires and Tubes

PLAZA MOTORS

182 East Arenas Road Phone 5342

Laundry Service



Complete Summer Laundry and Dry Cleaning Service

DESERT HAND LAUNDRY

(Your Own Home Laundry)

383 North Indian Ave. Phone 2733

Resort Hotel

"Open All Summer"

With

Special Reduced Rates

During
JULY — AUGUST

MONTHLY RATE—$100 Double
$75 Single

Swimming Pool - Air Conditioned Rooms

This Summer It's the

Del Tahquitz Hotel

PHONE 2121

Remember the Palm Springs Stores, Shops and Services That Stay "OPEN ALL SUMMER"

FOR YOUR CONVENIENCE!

Trade with them NOW—and remember to PATRONIZE THEM when next season rolls around.

Each week one of these advertisers is featured with a large ad below—check these advertisements for self-savings at summer prices—believe us, it will pay you! Summer sales values are available during the summer months—so BUY NOW—and SAVE!

Village Market

INVITES YOU TO USE THEIR NEW

PARKING LOT

JUST COMPLETED

- *Plenty of Room*
- *Easy to Use*



CHOOSE from Palm Springs' largest selection of QUALITY GROCERIES, MEATS, PRODUCE, BEER and WINE at prices you can afford to pay!

Visit Our Snack Bar

VILLAGE MARKET

Phone 9055 or 7932

Delivery Service 25c



773 N. Palm Canyon Drive • Phones 2064-5475
PALM SPRINGS, CALIFORNIA

Terry Ray · Guy Anderson

LAND VALUES

SALTON SEA ACREAGE with one mile of beach frontage. $25.00 an acre.

SECTION adjoining Palm Springs' city limits. $25.00 an acre.

Sunshine Properties Exclusively

ELECTRICAL CONTRACTING

Domestic and Commercial Wiring - Heating and Lighting

CALL 2276

CONTRACTING AND MAINTENANCE

PALM SPRINGS ELECTRIC CO.

HOMER JENKINS

375 Sunny Dunes Road

Desert Coolers



Again!

THE BEST IS AVAILABLE

ORDER *Payne CoolerAir* NOW!

14 Points of Superiority —including new-type long-lived "Fiberglas" evaporative filters. Compare before you choose. See or call us today.

"Your Payne Furnace Dealer"

J. M. CONNELL CO.

INCORPORATED

375 Sunny Dunes Road Phone 2206

RADIOS
HOME APPLIANCES

Genuine Deep Freeze

Used Less Than 6 Months

$95.00

at

Reed's Radio Shop

FRIGIDAIRE SALES AND SERVICE—DOMESTIC AND COMMERCIAL

342 N. Palm Canyon Drive Phone 8255

Coffee Shop

OPEN ALL SUMMER
6 A. M. to 3 A. M.

Freddie's

Royal Palms Coffee Shop

. . . Where It's Cool and the Service Is FRIENDLY and FAST!

FEATURING BARBEQUE SPECIALS

(Formerly 7½ Years at Chi-Chi)

218 N. Palm Canyon Drive